TR-1: Standard form for notification of major holdings

1. Issuer Details **ISIN** GB00BNDRLN84 **Issuer Name** PENSIONBEE GROUP PLC **UK or Non-UK Issuer** UK 2. Reason for Notification An event changing the breakdown of voting rights 3. Details of person subject to the notification obligation Name Morgan Stanley City of registered office (if applicable) **Country of registered office (if applicable)** US City of registered office Country of registered office Name Morgan Stanley Wilmington, Delaware USA

4. Details of the shareholder

| Name | City of registered office | Country of registered office |
|---|---------------------------|------------------------------|
| Morgan Stanley & Co. International plc | London | UNITED KINGDOM |

5. Date on which the threshold was crossed or reached

02-Sep-2024

6. Date on which Issuer notified

04-Sep-2024

7. Total positions of person(s) subject to the notification obligation

| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|--|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 6.999725 | 0.000000 | 6.999725 | 15740101 |
| Position of previous notification (if applicable) | 7.000821 | 0.000000 | 7.000821 | |

8. Notified details of the resulting situation on the date on which the threshold was

dusseu or readileu

8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|--|---|----------|--|--|
| GB00BNDRLN84 | | 15740101 | | 6.999725 |
| Sub Total 8.A | 15740101 | | 6.999725% | |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | exercise/conversion | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|---------------------|---|--------------------|
| | | | | |
| Sub Total 8.B1 | | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R. (1) (b))

| Type of financial instrument | Expiration date | | % of voting rights |
|------------------------------|-----------------|--|------------------------|
| | | | |
| Sub Total 8.B2 | | | |

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|--------------------------------|---|--|---|--|
| Morgan Stanley (Chain 1) | | | | |
| Morgan Stanley (Chain 1) | Morgan Stanley International Holdings Inc. | | | |
| Morgan Stanley (Chain 1) | Morgan Stanley International Limited | | | |
| Morgan Stanley (Chain 1) | Morgan Stanley Investments (UK) | | | |
| Morgan Stanley (Chain 1) | Morgan Stanley & Co. International plc | 6.999725 | | 6.999725% |

10. In case of proxy voting

| Name of the p | roxy holder | | |
|---------------|-------------|--|--|
| | | | |

The number and % of voting rights held

The date until which the voting rights will be held

| 11. Additional Information | |
|----------------------------|---|
| |] |
| | |
| 12. Date of Completion | |
| 04-Sep-2024 |] |
| 13. Place Of Completion | |
| 13. Place Of Completion | _ |
| Glasgow | |

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