

**LMS Capital plc  
(the "Company")**

**Director / PDMR Shareholding**

5 September 2024

LMS Capital plc, the LSE-quoted investment company, has been notified of two related transactions in ordinary shares of the Company.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

**Transaction 1**

1	Details of the person discharging managerial responsibilities / person closely associated		
a	Name	James Wilson	
2	Reason for the notification		
a	Position / status	Chair of LMS Capital plc	
b	Initial notification / Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a	Name	LMS Capital plc	
b	LEI	2138004UJ1TW8UCELX08	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a	Description of the financial instrument, type of instrument	10p Ordinary shares in LMS Capital plc	
	Identification code	GB00B12MHD28	
b	Nature of the transaction	Purchase of Ordinary Shares	
c	Price(s) and volume(s)	Price(s)	Volume(s)
		0.19	1,000,000
d	Aggregated information - Aggregated volume - Price	N/A -single transaction  0.19	
e	Date of the transaction	2 September 2024	
f	Place of the transaction	On market	

**Transaction 2**

1	Details of the person discharging managerial responsibilities / person closely associated	
a	Name	Nicholas Friedlos
2	Reason for the notification	
a	Position / status	Managing Director of LMS Capital plc
b	Initial notification / Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a	Name	LMS Capital plc	
b	LEI	2138004UJ1TW8UCELX08	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a	Description of the financial instrument, type of instrument  Identification code	10p Ordinary shares in LMS Capital plc  GB00B12MHD28	
b	Nature of the transaction	Purchase of Ordinary Shares	
c	Price(s) and volume(s)	Price(s)	Volume(s)
		0.19	500,000
d	Aggregated information  - Aggregated volume  - Price	N/A - single transaction  0.19	
e	Date of the transaction	2 September 2024	
f	Place of the transaction	On market	

**For further information please contact:**  
**LMS Capital plc**  
**Nicholas Friedlos - Managing Director**  
**0207 935 3555**

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