RNS Number: 1308D Diageo PLC 05 September 2024

Diageo plc LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2024, awards of Freeshares were made under the Diageo 2001 Share Incentive Plan.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds Deputy Company Secretary

5 September 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Debra Crew		
2.	Reason for the notifi	cation		
a)	Position / status	Chief Executive		
b)	Initial notification / amendment	Initial notification		
3.	Details of the issuer, auctioneer or auction		participant, auction platform,	
a)	Name	Diageo plc		
b)	LEI	213800ZVIELEA55JMJ32		
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeat saction; (iii) each date; and (een conducted	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where sen conducted	
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence		
	Identification code	GB0002374006		
b)	Nature of the transaction	Award of Freeshares under th	ne Diageo 2001 Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
	volume(s)	Nil	121	
d)	Aggregated information	WA		
	- Aggregated volume - Price			
e)	Date of transaction	2024-09-03		
f)	Place of transaction	Outside a trading venue		

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Lavanya Chandrashekar	
2.	Reason for the notifi	Reason for the notification	
a)	Position / status	Chief Financial Officer	
b)	Initial notification / amendment	Initial notification	
3	Dotaile of the issuer	omission allowance market participant, auction platform	

J.	בינמוז טו נופ וssuer, פוזווssוטו מווטשמוועפ ווומואפג parucipani, מענטטו piauטווו, auctioneer or auction monitor		
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JMJ32	
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeate saction; (iii) each date; and (een conducted	ed for (i) each type of instrument; iv) each place where
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence	
	Identification code	GB0002374006	
b)	Nature of the transaction	Award of Freeshares under the Diageo 2001 Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s) Nil	Volume(s) 121
d)	Aggregated information - Aggregated volume - Price	WA	
e)	Date of transaction	2024-09-03	
f)	Place of transaction	Outside a trading venue	
1.	Details of the persor	n discharging managerial res	ponsibilities/person closely

1.	Details of the persor associated	n discharging managerial resp	consibilities/person closely	
a)	Name	Ewan Andrew		
2.	Reason for the notifi	cation		
a)	Position / status	Member of the Executive Com	mittee	
b)	Initial notification / amendment	Initial notification		
3.	Details of the issuer, auctioneer or auction	emission allowance market pon monitor	participant, auction platform,	
a)	Name	Diageo plc		
b)	LEI	213800ZVIELEA55JMJ32		
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where een conducted		
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence		
	Identification code	GB0002374006		
b)	Nature of the transaction	Award of Freeshares under the	e Diageo 2001 Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
	widifie(s)	Nil	121	
d)	Aggregated information	NA		
	- Aggregated volume - Price			
e)	Date of transaction	2024-09-03		
f)	Place of transaction	Outside a trading venue		

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Cristina Diezhandino
2.	Reason for the notification	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JMJ	32
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where en conducted	
a)	Description of the financial instrument	Ordinary shares of 28	101/108 pence
	Identification code	GB0002374006	
b)	Nature of the transaction	Award of Freeshares under the Diageo 2001 Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
	voidine(3)	Nil	121
		N/A	
d)	Aggregated information	NA	
	- Aggregated volume - Price		
e)	Date of transaction	2024-09-03	
f)	Place of transaction	Outside a trading venue	е

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Dan Mobley	
2.	Reason for the notifi	cation	
a)	Position / status	Member of the Execut	ive Committee
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, auctioneer or auction		market participant, auction platform,
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JM	J32
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where	
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence	
	Identification code	GB0002374006	
b)	Nature of the transaction	Award of Freeshares u	ınder the Diageo 2001 Share Incentive Plan
c)	Price(s) and volume(s)	Price(s)	Volume(s)
	volume(s)	Nil	121
d)	Aggregated information	N/A	
	- Aggregated volume - Price		
e)	Date of transaction	2024-09-03	
f)	Place of transaction	Outside a trading venu	ie

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Dayalan Nayager	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JMJ32	
4.	Details of the transactions have be	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where en conducted	
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence	
	Identification code	GB0002374006	
b)	Nature of the transaction	Award of Freeshares under the Diageo 2001 Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
	widifie(3)	Nil	121
d)	Aggregated information	NA	
	- Aggregated volume - Price		
e)	Date of transaction	2024-09-03	
f)	Place of transaction	Outside a trading venue	

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Louise Prashad	
2.	Reason for the notifi	cation	
a)	Position / status	Member of the Executive Com	mittee
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, auctioneer or auction		participant, auction platform,
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JMJ32	
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where een conducted	
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence	
	Identification code	GB0002374006	
b)	Nature of the transaction	Award of Freeshares under the	e Diageo 2001 Share Incentive Plan
c)	Price(s) and volume(s)	Price(s)	Volume(s)
	Widifie(s)	Nil	121
			•
d)	Aggregated information	N/A	
	- Aggregated volume - Price		
e)	Date of transaction	2024-09-03	
f)	Place of transaction	Outside a trading venue	

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Tom Shropshire
2.	Reason for the notifi	cation
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Diageo plc	Diageo plc	
b)	LEI	213800ZVIELEA55JMJ32		
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where en conducted		
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence		
	Identification code	GB0002374006		
b)	Nature of the transaction	Award of Freeshares under the Diageo 2001 Share Incentive Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
	Widific(3)	Nil	121	
d)	Aggregated information	NA		
	- Aggregated volume - Price			
e)	Date of transaction	2024-09-03		
f)	Place of transaction	Outside a trading venue		

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