

Diageo plc
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2024, awards of Freeshares were made under the Diageo 2001 Share Incentive Plan.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds
Deputy Company Secretary

5 September 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Debra Crew	
2.	Reason for the notification		
a)	Position / status	Chief Executive	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JMJ32	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence	
	Identification code	GB0002374006	
b)	Nature of the transaction	Award of Freeshares under the Diageo 2001 Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	121
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of transaction	2024-09-03	
f)	Place of transaction	Outside a trading venue	

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Lavanya Chandrashekar
2.	Reason for the notification	
a)	Position / status	Chief Financial Officer
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform,	

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1.	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Ewan Andrew				
2.	Reason for the notification					
a)	Position / status	Member of the Executive Committee				
b)	Initial notification / amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Diageo plc				
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1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Cristina Diezhandino
2.	Reason for the notification	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Diageo plc	
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1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Dan Mobley	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Diageo plc	
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1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Dayalan Nayager	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
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1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Louise Prashad	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
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1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Tom Shropshire	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
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