

Diageo plc
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2024, a Forfeitable Share Award was granted under the Diageo Deferred Bonus Share Plan to Debra Crew and Lavanya Chandrashekar, with a holding period until 30 June 2027.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds
Deputy Company Secretary

5 September 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Debra Crew				
2.	Reason for the notification					
a)	Position / status	Chief Executive				
b)	Initial notification / amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Diageo plc				
b)	LEI	213800ZVIELEA55JMJ32				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument	American Depository Shares				
	Identification code	US25243Q2057				
b)	Nature of the transaction	Grant of Forfeitable Share Award over American Depository Shares under the Diageo Deferred Bonus Share Plan.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>132.46</td> <td>1,200</td> </tr> </tbody> </table>	Price(s)	Volume(s)	132.46	1,200
Price(s)	Volume(s)					
132.46	1,200					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of transaction	2024-09-03				
f)	Place of transaction	Outside a trading venue				

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Lavanya Chandrashekar	
2.	Reason for the notification		
a)	Position / status	Chief Financial Officer	
b)	Initial notification / amendment	Initial notification	

	GENERAL INFORMATION	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Diageo plc
b)	LEI	213800ZVIELEA55JMJ32
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument Identification code	American Depository Shares US25243Q2057
b)	Nature of the transaction	Grant of Forfeitable Share Award over American Depository Shares under the Diageo Deferred Bonus Share Plan.
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		132.46
		635
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2024-09-03
f)	Place of transaction	Outside a trading venue

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