

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

**Director/PDMR Shareholding**

On 3 September 2024, various awards or options under the Diageo 2014 Long Term Incentive Plan have been released or exercised over Ordinary Shares.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds  
Deputy Company Secretary

5 September 2024

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>										
a)	Name	Ewan Andrew									
<b>2.</b>	<b>Reason for the notification</b>										
a)	Position / status	Member of the Executive Committee									
b)	Initial notification / amendment	Initial notification									
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
a)	Name	Diageo plc									
b)	LEI	213800ZVIELEA55JMJ32									
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>										
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006									
b)	Nature of the transaction	1. Release of award of Ordinary Shares under the Diageo 2014 Long Term Incentive Plan 2. Sale of shares to cover tax liabilities									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>Nil</td> <td>18,465</td> </tr> <tr> <td>2.</td> <td>£24.63</td> <td>9,256</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1.	Nil	18,465	2.	£24.63	9,256
	Price(s)	Volume(s)									
1.	Nil	18,465									
2.	£24.63	9,256									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of transaction	2024-09-03									
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)									

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
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a)	Name	Cristina Diezhandino										
<b>2.</b>	<b>Reason for the notification</b>											
a)	Position / status	Member of the Executive Committee										
b)	Initial notification / amendment	Initial notification										
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>											
a)	Name	Diageo plc										
b)	LEI	213800ZVIELEA55JMJ32										
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	Price(s)	Volume(s)										
1.	Nil	23,061										
2.	£24.63	10,866										
d)	Aggregated information - Aggregated volume - Price	N/A										
e)	Date of transaction	2024-09-03										
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)										

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>											
a)	Name	Dan Mobley										
<b>2.</b>	<b>Reason for the notification</b>											
a)	Position / status	Member of the Executive Committee										
b)	Initial notification / amendment	Initial notification										
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>											
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	Price(s)	Volume(s)										
1.	Nil	18,465										
2.	£24.63	8,701										
d)	Aggregated information - Aggregated volume - Price	N/A										

e)	Date of transaction	2024-09-03
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>										
a)	Name	Hina Nagarajan									
<b>2.</b>	<b>Reason for the notification</b>										
a)	Position / status	Member of the Executive Committee									
b)	Initial notification / amendment	Initial notification									
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
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b)	LEI	213800ZVIELEA55JM32									
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	Price(s)	Volume(s)									
1.	Nil	7,047									
2.	£24.63	3,229									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of transaction	2024-09-03									
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)									

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>							
a)	Name	Dayalan Nayager						
<b>2.</b>	<b>Reason for the notification</b>							
a)	Position / status	Member of the Executive Committee						
b)	Initial notification / amendment	Initial notification						
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	Diageo plc						
b)	LEI	213800ZVIELEA55JM32						
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	Price(s)	Volume(s)						
1.	Nil	2,929						

		2.	£24.63	1,381
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of transaction	2024-09-03		
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)		

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>											
a)	Name	Dayalan Nayager										
<b>2.</b>	<b>Reason for the notification</b>											
a)	Position / status	Member of the Executive Committee										
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	Price(s)	Volume(s)										
1.	Nil	4,848										
2.	£24.63	2,285										
d)	Aggregated information - Aggregated volume - Price	N/A										
e)	Date of transaction	2024-09-03										
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<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Dayalan Nayager	
<b>2.</b>	<b>Reason for the notification</b>		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JM32	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the	Ordinary shares of 28 101/108 pence	

a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006									
b)	Nature of the transaction	1. Release of award of Ordinary Shares under the Diageo 2014 Long Term Incentive Plan 2. Sale of shares to cover tax liabilities									
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	Price(s)	Volume(s)									
1.	Nil	3,661									
2.	£24.63	1,725									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of transaction	2024-09-03									
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)									

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>							
a)	Name	John O'Keeffe						
<b>2.</b>	<b>Reason for the notification</b>							
a)	Position / status	Member of the Executive Committee						
b)	Initial notification / amendment	Initial notification						
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
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b)	LEI	213800ZVIELEA55JMJ32						
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a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006						
b)	Nature of the transaction	Release of award of Ordinary Shares under the Diageo 2014 Long Term Incentive Plan						
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	Price(s)	Volume(s)						
	Nil	22,352						
d)	Aggregated information - Aggregated volume - Price	N/A						
e)	Date of transaction	2024-09-03						
f)	Place of transaction	Outside a trading venue						

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Louise Prashad
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	

	<b>auctioneer or auction monitor</b>										
a)	Name	Diageo plc									
b)	LEI	213800ZVIELEA55JMJ32									
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	Price(s)	Volume(s)									
1.	Nil	2,256									
2.	£24.63	1,063									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of transaction	2024-09-03									
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)									

1.	<b>Details of the person discharging managerial responsibilities/person closely associated</b>										
a)	Name	Louise Prashad									
2.	<b>Reason for the notification</b>										
a)	Position / status	Member of the Executive Committee									
b)	Initial notification / amendment	Initial notification									
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
a)	Name	Diageo plc									
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	Price(s)	Volume(s)									
1.	Nil	1,867									
2.	£24.63	880									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of transaction	2024-09-03									
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1.	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
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..										
a)	Name Tom Shropshire									
<b>2. Reason for the notification</b>										
a)	Position / status Member of the Executive Committee									
b)	Initial notification / amendment Initial notification									
<b>3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
a)	Name Diageo plc									
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	Price(s)	Volume(s)								
1.	Nil	27,698								
2.	£24.63	13,052								
d)	Aggregated information - Aggregated volume - Price N/A									
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<b>1. Details of the person discharging managerial responsibilities/person closely associated</b>										
a)	Name Tom Shropshire									
<b>2. Reason for the notification</b>										
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	Price(s)	Volume(s)								
1.	Nil	5,659								
2.	£24.63	2,666								
d)	Aggregated information N/A									

	- Aggregated volume - Price	
e)	Date of transaction	2024-09-03
f)	Place of transaction	1. Outside a trading venue 2. London Stock Exchange (XLON)

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