

09 September 2024

Entain plc
("Entain" or the "Group")

Strategic progress and trading momentum continues into H2 2024

Ahead of investor meetings scheduled for the week commencing 9 September 2024, Entain plc (LSE: ENT), the global sports betting and gaming group, today provides an update on further strategic progress and trading performance delivered so far in the second half of 2024.

New CEO

As announced on 22 July 2024, Gavin Isaacs joined Entain as Chief Executive Officer on 2 September 2024. To ensure a smooth transition, Stella David is working alongside Gavin until she succeeds Barry Gibson as Chair of Entain on 30 September 2024.

Further progress in US

Launched ahead of the 2024 NFL season kick off, BetMGM's sports betting experience now includes enhanced parlay and player prop offerings powered by Angstrom's differentiated market pricing capabilities, as well as new streamlined live betting and bet slip features. BetMGM is also now the first sports betting app to offer Nevada bettors seamless, nationwide connectivity through a single, digital wallet.

H2 trading to date

As evidenced in our H1 results on 8 August 2024, we continue to make strong progress with our focused execution bearing fruit across our operational performances. The improving momentum delivered during Q2 has continued, with Online Net Gaming Revenue ("NGR") growth during H2 2024 to date ahead of our expectations.

- UK&I Online returned to YoY growth earlier than expected
 - Accelerated recovery across gaming and sports, with sports NGR benefiting from both stronger volumes and margins
- International and CEE regions continue to perform well
- Retail performance across our regions remains in line with expectations

Notice of Q3 update

Entain will provide details on the period's trading performance and outlook for the year at our Q3 update on 17 October 2024.

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Upcoming dates:

Q3 Trading Update: 17 October 2024

About Entain plc

Entain plc (LSE: ENT) is a FTSE100 company and is one of the world's largest sports betting and gaming groups, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands; Sports brands include BetCity, bwin, Coral, Crystalbet, Eurobet, Ladbrokes, Neds, Sportingbet, Sports Interaction, STS and SuperSport; Gaming brands include Foxy Bingo, Gala, GiocoDigitale, Ninja Casino, Optibet, Partypoker and PartyCasino. The group operates the TAB NZ brand as part of a long-term strategic partnership with TAB New Zealand. The Group owns proprietary technology across all its core product verticals and in addition to its B2C operations provides services to a number of third-party customers on a B2B basis.

The Group has a 50/50 joint venture, BetMGM, a leader in sports betting and iGaming in the US. Entain provides the technology and capabilities which power BetMGM as well as exclusive games and products, specially developed at its in-house gaming studios. The Group is tax resident in the UK and is the only global operator to exclusively operate in domestically regulated or regulating markets operating in over 30 territories.

Entain is a leader in ESG, a member of FTSE4Good, the DJSI and is AA rated by MSCI. For more information see the Group's website: www.entaingroup.com.

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