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World Chess Plc

("World Chess" or the "Company")

World Chess Launches New Photo Book to Celebrate FIDE's 100th Anniversary

World Chess plc (LSE: CHSS), a leading chess organisation committed to enhancing the global mass market appeal of chess by introducing a variety of innovative chess-related activities, is excited to announce the launch of its new book titled "Chess Players, from Charlie Chaplin to the Wu-Tang Clan" in partnership with FIDE (the International Chess Federation) to celebrate its 100th anniversary.

Chess Players, from Charlie Chaplin to the Wu-Tang Clan is a visual and narrative collection of rare images, published in collaboration with FUEL Publishing, to celebrate chess through the ages. From Hollywood sets to avant-garde art scenes, World Chess and FIDE are celebrating FIDE's 100th anniversary by impactfully demonstrating, through design and imagery, how chess has been shaped by key cultural figures throughout history.

The book will go on sale in September and will be sold in bookshops around the world as well as on World Chess' website and at its World Chess Club Berlin. There will also be a limited edition of 300 books, which includes a gift box and a unique photo signed by a World Chess Champion for sale. This new title adds to World Chess' merchandising programme, allowing chess fans the ability to purchase exclusively designed and curated chess items, outside the standard chess boards.

Ilya Merenzon, Chief Executive Officer of World Chess, said: "This book is a physical representation of World Chess' mission of expanding chess beyond the board, transforming it into a lifestyle brand for today's modern, design-conscious consumer. Here at World Chess, we are dedicated to leading this change, as demonstrated by this most recent launch, as we combine tradition and modernity to attract a new generation of players to this ancient sport."

For more information, please visit <https://worldchess.com/investors> or contact:

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Notes to Editors

About World Chess Plc

World Chess (LSE: CHSS) is a London-based chess gaming and entertainment company and Fédération Internationale des Échecs ('FIDE') official commercial partner. World Chess organised the FIDE Championship Matches in the USA, and the UK, and revolutionised the sport by signing the biggest media partnerships in history. World Chess develops Armageddon, the chess league for prime-time television. World Chess also runs FIDE Online Arena, the exclusive official chess gaming platform. More at worldchess.com.

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