RNS Number: 5095D

Property Franchise Group PLC (The) 10 September 2024

THE PROPERTY FRANCHISE GROUP PLC

("TPFG", the "Company" or the "Group")

Directorate Change

The Property Franchise Group is pleased to confirm that following a thorough process, the Board is delighted to announce the appointment of Ben Dodds to succeed David Raggett as Chief Financial Officer (CFO") on 1 January 2025. Ben will join the Company on 1 October 2024 as CFO designate. David will continue to support the Board and will be involved in overseeing a number of projects when he steps down from the Board.

Ben was previously Chief Financial Officer at Lotus Cars and was integral to the flotation of the Lotus Technology business on NASDAQ at a value of 5.4 billion. At Lotus he was also heavily involved in developing the growth plan under the current owners and returning the business to profitability in 2023. Prior to Lotus, Ben was Director of Strategy and Commercial Finance at Sunseeker International where he oversaw the restructuring and return to profitability. He is a Chartered Accountant, having qualified with PwC.

Commenting on the appointment Gareth Samples, Chief Executive Officer at The Property Franchise Group said! I am delighted to welcome Ben to the Group. As we finalise the integration of the acquisitions and focus on future growth, Ben's credentials made him the standout candidate. It is testament to the ambition of the Group that we have been able to secure his services and I am excited to start working with him on the next chapter of our story."

For further information, please contact:

The Property Franchise Group PLC 01202 405 549

Gareth Samples, Chief Executive Officer David Raggett, Chief Financial Officer

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About The Property Franchise Group PLC:

The Property Franchise Group PLC (AIM: TPFG) is the UK's largest multi-brand property franchisor, with a network of over 1,946 outlets delivering high quality services to residential clients, combined with an established Financial Services business.

The Company was founded in 1986 and has since strategically grown to a diverse portfolio of 18 brands operating throughout the UK, comprising longstanding high-street focused brands and two hybrid brands. The Property Franchise Group is also a member of two leading mortgage networks through its mortgage brokers, Brook Financial (MAB) and The Mortgage Genie (Primis).

TPFG's brands are: Belvoir, CJ Hole, Country Properties, Ellis & Co, EweMove, Fine & Country, Hunters, Lovelle, Martin & Co, Mr and Mrs Clarke, Mullucks, Newton Fallowell, Nicholas Humphreys, Northwood, Parkers, The Guild of Property Professionals and Whitegates.

Headquartered in Bournemouth, the Company was listed on AIM on the London Stock Exchange in 2013 and entered the AIM 100 in July 2024.

More information is available at www.propertyfranchise.co.uk

information, please contact rns@lseg.com or visit www.rns.com.

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