

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0030927254

Issuer Name

ASOS PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of financial instruments

3. Details of person subject to the notification obligation

Name

SIH PARTNERS, LLLP

City of registered office (if applicable)

Delaware

Country of registered office (if applicable)

United States

4. Details of the shareholder

Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above

City of registered office (if applicable)

Country of registered office (if applicable)

5. Date on which the threshold was crossed or reached

10-Sep-2024

6. Date on which Issuer notified

11-Sep-2024

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	0.101201	6.886306	6.987507	8338495
Position of				

previous notification (if applicable)	0.187522	6.885697	7.073219	
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8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0030927254		120767		0.101201
Sub Total 8.A	120767		0.101201%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Call Option	20/09/2024	Anytime	660000	0.553068
Call Option	20/12/2024	Anytime	6890000	5.773694
Sub Total 8.B1			7550000	6.326762%

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
CFD			Cash	32728	0.027425
Put Option	20/09/2024	Anytime	Physical	275000	0.230445
Put Option	18/10/2024	Anytime	Physical	20000	0.016760
Put Option	15/11/2024	Anytime	Physical	40000	0.033519
Put Option	20/12/2024	Anytime	Physical	300000	0.251395
Sub Total 8.B2				667728	0.559544%

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
SIH Partners, LLLP	Susquehanna International Holdings, LLC			
SIH Partners, LLLP	Susquehanna Dublin Holdings Limited			
SIH Partners, LLLP	Susquehanna International Securities		6.960081	6.960081%

LLLP	Susquehanna Limited			
SIH Partners, LLLP	Susquehanna Europe Holdings Limited			
SIH Partners, LLLP	Susquehanna International Group Limited			

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

Full chain of controlled undertaking:

SIH Partners, LLLP,
Susquehanna International Holdings, LLC (100%)
Susquehanna Dublin Holdings Limited (100%)
Susquehanna International Securities Limited (100%)

SIH Partners, LLLP,
Susquehanna International Holdings, LLC (100%)
Susquehanna Europe Holdings Limited (100%)
Susquehanna International Group Limited (100%)

12. Date of Completion

11-Sep-2024

13. Place Of Completion

Dublin Ireland

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