Transactions in own shares

Future plc (the Company) (LSE: FUTR) announces today it has purchased the following number of its ordinary shares of 15 pence each through J.P. Morgan Securities plc.

Date of purchase:	12 September 2024
Aggregate number of ordinary shares purchased:	2,382
Lowest price paid per share:	1,049.0000
Highest price paid per share:	1,049.0000
Average price paid per share:	1,049.0000

The Company intends to cancel the purchased shares.

Since 22 May 2024, the Company has purchased 2,599,776 shares at a cost (including dealing and associated costs) of £27,543,928.74.

Following the above transaction, the Company holds zero of its ordinary shares in treasury and has 112,604,124 ordinary shares in issue.

The table below contains detailed information about the purchases made as part of the buyback programme.

Schedule of Purchases

Shares purchased:	Ordinary Shares of 15p each (ISIN: GB00BYZN9041)
Date of purchases:	12 September 2024
Investment firm:	J.P. Morgan Securities plc

Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,049.0000	2,382	1,049.0000	1,049.0000

Individual transactions:

Transaction Time	Number of shares purchased	Transaction price per share (pence)	Venue	Transaction reference number
12-Sep-2024 13:33:45	76	1049.0000	XLON	07002070000002375-E0KCPt0xxVku20240912
12-Sep-2024 13:33:45	65	1049.0000	XLON	05002050000003394-E0KCPt0xxVkw20240912
12-Sep-2024 13:47:48	158	1049.0000	XLON	05002050000026512-E0KCPt0xxkZS20240912
12-Sep-2024 13:47:48	210	1049.0000	XLON	05002050000026141-E0KCPt0xxkZU20240912
12-Sep-2024 13:47:48	58	1049.0000	XLON	07002070000026831-E0KCPt0xxkZY20240912
12-Sep-2024 13:47:48	174	1049.0000	XLON	07002070000026831-E0KCPt0xxkZW20240912
12-Sep-2024 13:47:48	2	1049.0000	XLON	05002050000027215-E0KCPt0xxkZa20240912
12-Sep-2024 13:47:48	1	1049.0000	XLON	05002050000027317-E0KCPt0xxkZc20240912
12-Sep-2024 13:49:55	305	1049.0000	XLON	07002070000027159-E0KCPt0xxmCv20240912
12-Sep-2024 13:51:05	434	1049.0000	XLON	07002070000027289-E0KCPt0xxnC520240912
12-Sep-2024 13:51:05	183	1049.0000	XLON	07002070000027290-E0KCPt0xxnCB20240912
12-Sep-2024 13:51:05	7	1049.0000	XLON	07002070000027290-E0KCPt0xxnC920240912
12-Sep-2024 13:51:05	394	1049.0000	XLON	05002050000027383-E0KCPt0xxnC320240912
12-Sep-2024 13:51:05	315	1049.0000	XLON	05002050000027384-E0KCPt0xxnC720240912

Enquiries:

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Future plc

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Legal Entity Identifier (LEI): 213800K2581YRLEXV353

About Future

We are the platform for creating and distributing trusted, specialist content, to build engaged and valuable global communities. We operate c.230 brands in diversified content verticals, with multiple market leading positions and three core monetisation frameworks: advertising, eCommerce affiliate and direct consumer monetisation (subscriptions and newstrade magazine sale). Our content is published and distributed through a range of formats including websites, email newsletters, videos, magazines and live events. The successful execution of our strategy is focused on three pillars: grow engaged audience, diversify and grow revenue per user and optimise the portfolio.

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