

16 September 2024

TPXimpact Holdings PLC

("TPX", or the "Group", or the "Company")

Director/PDMR Shareholding

TPXimpact Holdings PLC (AIM: TPX) announces that it has been notified that Steve Winters, Chief Financial Officer, has purchased a total of 48,874 ordinary shares of 1p each in the Company ("Ordinary Shares"). The details of the purchase and resultant shareholding are set out below.

Director/PDMR	Position	Additional shares purchased	Purchase price per share	Total shareholding	Total shareholding as % of issued share capital
Steve Winters	Chief Financial Officer	48,874	40.90p	840,122	0.91%

- Ends -

Enquiries:

TPXimpact Holdings

Bjorn Conway, CEO
Steve Winters, CFO

Via Alma Strategic

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About TPXimpact

We believe in a world enriched by people-powered digital transformation. Working in collaboration with organisations, we're on a mission to accelerate positive change and build a future where people, places and the planet are supported to thrive.

Led by passionate people, TPXimpact works closely with its clients in agile, multidisciplinary teams; challenging assumptions, testing new approaches and building confidence and capabilities. Combining our rich heritage with expertise in human-centred design, data, experience and technology, we work to create sustainable solutions with the flexibility to learn, evolve and change.

The business is being increasingly recognised as a leading alternative digital transformation provider to the UK public services sector, with over 90% of its client base representing public services.

More information is available at www.tpximpact.com.

		closely associated
a)	Name	Steve Winters
2		Reason for the notification
a)	Position/status	Group CFO
b)	Initial notification /Amendment	Initial notification
3		Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
a)	Name	TPXimpact Holdings Plc
b)	LEI	2138004S9O18Q6F9MS74
4		Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB00BGGK0V60
b)	Nature of the transaction	Purchase of ordinary shares
c)	Price(s) and volume(s)	Price: 40.90p Volume: 48,874
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction
e)	Date of the transaction	a) 13 September 2024
f)	Place of the transaction	London Stock Exchange (AIM)

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