

16 September 2024

**Gamma Communications plc**  
("Gamma" or the "Company")

**Director/PDMR Shareholding**

The Company announces that Chris Bradford (Chief People Officer), a person discharging management responsibility, purchased 8 ordinary shares of 0.25 pence on 12 September 2024 pursuant to the Gamma Communications plc Share Incentive Plan established on 6 October 2014. The purchase price was 1707 pence.

The scheme is offered to all permanent employees who have at least one month's service. It enables the employee to purchase shares on a monthly basis which are held in a trust; subsequent sales of those shares receive a favourable tax treatment if they are held in the trust for five years.

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**Appendix**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

|          |   |                          |
|----------|---|--------------------------|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities / person closely associated</b>  |                          |
| a)       | Name  | Chris Bradford           |
| <b>2</b> | <b>Reason for the notification</b>  |                          |
| a)       | Position/status   | Chief People Officer     |
| b)       | Initial notification /Amendment   | Initial notification     |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>  |                          |
| a)       | Name  | Gamma Communications plc |
| b)       | LEI   | 213800LAQZXPRIZUEH50     |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument: (ii) each type of transaction: (iii) each date: and (iv) each place</b> |                          |

|          | where transactions have been conducted   |  |          |           |       |   |
|----------|--|--|----------|-----------|-------|---|
| a)       | Description of the financial instrument, type of instrument<br><br>Identification code | Ordinary Shares of 0.25p each in Gamma Communications plc<br><br>Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50 |          |           |       |   |
| b)       | Nature of the transaction  | Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all-employee share scheme  |          |           |       |   |
| c)       | Price(s) and volume(s)   | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1707p</td> <td>8</td> </tr> </tbody> </table>     | Price(s) | Volume(s) | 1707p | 8 |
| Price(s) | Volume(s)  |  |          |           |       |   |
| 1707p    | 8  |  |          |           |       |   |
| d)       | Aggregated information<br><br>- Aggregated volume<br><br>- Price                       | As above   |          |           |       |   |
| e)       | Date of the transaction  | 12 September 2024  |          |           |       |   |
| f)       | Place of the transaction   | London Stock Exchange, (AIMX)  |          |           |       |   |

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