date on which

threshold was crossed or reached 11.150000 0.000000

TR-1: Standard form for notification of major holdings

	TR-1: Sta	andard form fo	r notification	of major holo	lings	
l. Issuer Details	3					
ISIN						
GB00B3W40C2	3					
Issuer Name						
DOTDIGITAL GR	OUP PLC					
UK or Non-UK	Issuer					
UK						
2. Reason for No	otification					
An acquisition or	r disposal of v	oting rights				
3. Details of pers	son subject t	o the notifica	tion obligatio	on		
Name						
Octopus Investr	nents Limited					
City of register	ed office (if a	pplicable)				
London						
Country of regi	stered office	(if applicable)			
England						
. Details of the shareholder						
obligation, about	ve		rom the pers	son(s) subje	ect to the notification	
Country of regi	stered office	(if applicable	e)			
5. Date on which	the thresho	ld was crosse	ed or reached	d		
13-Sep-2024						
5. Date on which	Issuer notif	ied				
16-Sep-2024						
7. Total position	s of person(s	s) subject to	the notificati	on obligatio	n	
	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer		
Resulting situation on the						

11.150000 34225587

Position of				
previous notification (if applicable)	10.120000	0.000000	10.120000	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB00B3W40C23	0	34225587	0.000000	11.150000
Sub Total 8.A	34225587		11.150000)%

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	% of voting rights
Sub Total 8.B2				

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

- 1	Ultimate controlling person	Name of controlled	rights if it equals	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
	Octopus Capital Limited	Octopus Investments Limited	11.150000	0.000000	11.150000%

10. In case of proxy voting

Name of	the	proxv	holder
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The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

12. Date of Completion

16/09/2024

13. Place Of Completion

33 Holborn, London, EC1N 2HT

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