

17 September 2024

Zinc Media Group plc
("Zinc" or the "Group")

Contract Wins and Notice of Interim Results

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production group, is pleased to announce it has won major new production contracts worth a combined £4m of revenue to the Group. The specifics of these commissions will remain confidential until the broadcasters release details at a later date. These new contract wins keep the Group on track to deliver results for FY24 in line with market expectations.*

One commission is a new multi-million pound series for a major global streaming platform, produced by the Group's newest label, Atomic Television. Atomic's first series, '*Defending Europe*' was commissioned last year by the National Geographic Channel and is available on Disney+ and Hulu. The series, which explores 1,000 years of European military history, launched in the UK on 16 September 2024.

In addition, Zinc has been commissioned by a global music label to produce a major new biopic on one of the biggest pop bands of the 20th century. This seven-figure revenue production, which comes from a new customer, is due to be filmed towards the end of FY24 and early FY25. This commission further expands Zinc's client base and builds on the Group's reputation for high profile music based series. It comes off the back of '*Paid in Full - The Battle for Black Music*', which is executive produced by Idris and Sabrina Elba and will air on the BBC on 21 September.

Both commissions will do all post production within Zinc's wholly owned post production house, Bumblebee.

Full details of the new contracts will be released in the News section of Zinc's website here: <https://zincmedia.com/news-press/> as the broadcasters release editorial details of their schedules and programmes. Investors can see where Zinc programmes are available to watch by visiting the 'What's on TV' section on the company website here: <https://zincmedia.com/what-to-watch-on-tv> Further news about Zinc's content is also available in the latest investor newsletter available here <https://zincmedia.com/newsletter/>

Mark Browning, Chief Executive Officer, Zinc Media Group, says:

"Zinc continues to win new commissions from across the spectrum of unscripted television, from both UK and international buyers and from streamers and traditional linear channels. Our diverse range of new TV labels, combined with The Edge production business, gives Zinc access to commissions, at a variety of price points, from all over the world."

Notice of Interim Results and Investor Presentation

The Group is pleased to announce that it will publish its interim results for the six months to 30 June 2024 on Monday 30 September 2024. Mark Browning (CEO) and Will Sawyer (CFO) will provide a live presentation relating to the results via the Investor Meet Company platform on Wednesday 2 October 2024 at 10.00 a.m.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 1 October 2024, 09.00 BST, or at any time during the live presentation. Investors can sign up to Investor Meet Company for free and add to meet Zinc via:

<https://www.investormeetcompany.com/zinc-media-group-plc/register-investor>

Investors who already follow ZINC MEDIA GROUP PLC on the Investor Meet Company platform will automatically be invited.

*Market expectations for FY24 revenue and EBITDA are £41.0m and £2.1m respectively.

Further information can be found at: <https://www.zincmedia.com/news/>

For further information, please contact:

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About Zinc Media Group

Zinc Media Group plc is a premium television and content creation group.

The award-winning and critically acclaimed television labels now comprise Brook Lapping, Red Sauce, Supercollider, Tem Television, Rex and Atomic, along with Bumblebee Post Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

The Edge Picture Company produces film content for brands and corporates in the UK, Qatar and other international markets.

Zinc Communicate produces podcasts and radio as well as providing a bespoke publishing solution in partnership with industry bodies.

For further information on Zinc Media please visit www.zincmedia.com.

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