

17 September 2024

FRASERS GROUP PLC

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

Frasers Group plc (the "Company") has been notified by MASH Holdings Limited ("MASH"), a company through which Mike Ashley holds shares in the Company, that a pledge granted by MASH over 26,561,540 Ordinary Shares in the Company, representing approximately 5.90% of the Company's issued share capital (excluding shares held in treasury), in favour of HSBC Private Bank has been released.

There is no change in Mike Ashley's beneficial shareholding in the Company and he continues to have an interest and voting rights in 330,069,000 Ordinary Shares, representing approximately 73.30% of the Company's issued share capital.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MASH Holdings Limited
2	Reason for the notification	
a)	Position/status	PCA with Michael Ashley, a PDMR
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Frasers Group PLC
b)	LEI	213800JEGHHEAXIJD34
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Financial Instrument (Ordinary Shares)
	Identification code	GB00B1QH8P22

b)	Nature of the transaction	Release of pledge over 26,561,540 Ordinary Shares in the Company, representing approximately 5.8984% of the Company's issued share capital (excluding shares held in treasury). The transfer results in no changes to the beneficial owner of the Ordinary Shares.	
c)	Price(s) and volume(s)	Price(s) £0.00	Volume(s) 26,561,540
d)	Aggregated information	Aggregated Volume 26,561,540 Price £0.00	
e)	Date of the transaction	16 September 2024	
f)	Place of the transaction	Outside a trading venue	

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