

18 September 2024

Reach plc (the "Company")

Notification of Transaction by Person Discharging Managerial Responsibilities ("PDMR")

The Company announces that on 17 September 2024 it was notified that Jim Mullen, Chief Executive Officer, purchased 10,000 Reach plc shares of 10 pence each on 17 September 2024.

The notification below, which has been made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

| | | | | | | | |
|----------|---|--|--|----------|-----------|--------|--------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | |
| a) | Name | Jim Mullen | | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | Chief Executive Officer | | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | |
| a) | Name | Reach plc | | | | | |
| b) | LEI | 213800GNI5XF3XOATR61 | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary 10p Shares GB0009039941 | | | | | |
| b) | Nature of the transaction | Purchase of shares | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£1.012</td><td>10,000</td></tr></table> | | Price(s) | Volume(s) | £1.012 | 10,000 |
| Price(s) | Volume(s) | | | | | | |
| £1.012 | 10,000 | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | 10,000 £1.012 | | | | | |
| e) | Date of the transaction | 2024-09-17 | | | | | |
| f) | Place of the transaction | XLON | | | | | |

Enquiries

Reach
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Teneo

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LEI: 213800GNI5XF3XOATR61

Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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