18 September 2024

Mirriad Advertising plc

("Mirriad" or the "Company")

Notice of Interim Results

Mirriad (AIM: MIRI), a leading in-content advertising and virtual product placement company, announces that its interim results for the six months ended 30 June 2024 will be released on 23 September 2024.

For further information please visit <u>www.mirriad.com</u> or contact:

Mirriad Advertising plc Stephan Beringer, Chief Executive Officer Nic Hellyer, Chief Financial Officer	c/o Charlotte Street Partners
Nominated Adviser and Broker Allenby Capital Limited James Reeve/Lauren Wright (Corporate Finance) Guy McDougall/Matt Butlin (Sales and Corporate Broking)	Tel: +44 (0)20 3328 5656
Financial Communications: Charlotte Street Partners	Tel: +44 (0) 7741 659021

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

NORFLFEIAVITLIS

Tom Gillingham