

**Moonpig Group plc**  
**Results of Annual General Meeting**

Moonpig Group plc announces that at its Annual General Meeting held earlier today all the resolutions set out in the Notice of Annual General Meeting were passed by the requisite majority on a poll. The results of the poll were as follows:

Resolution	For		Against		Total
	Number	%	Number	%	Number
1. To receive the Annual Report and Financial Statements	305,868,091	99.99	288	<.01	305,868,379
2. To approve the Directors' Remuneration Report	288,312,396	94.22	17,692,378	5.78	306,004,774
3. To re-elect Kate Swann as a Director	304,795,438	99.99	16,677	0.01	304,812,115
4. To re-elect Nickyl Raitthatha as a Director	306,384,880	99.99	3,018	<.01	306,387,898
5. To re-elect Andy MacKinnon as a Director	306,321,953	99.98	65,945	0.02	306,387,898
6. To re-elect David Keens as a Director	306,371,351	99.99	16,547	0.01	306,387,898
7. To re-elect Susan Hooper as a Director	298,593,112	97.46	7,794,786	2.54	306,387,898
8. To re-elect ShanMae Teo as a Director	306,370,752	99.99	17,146	0.01	306,387,898
9. To re-elect Niall Wass as a Director	306,371,761	99.99	16,137	0.01	306,387,898
10. To re-appoint PricewaterhouseCoopers LLP as Auditors of the Company	301,714,479	98.47	4,674,149	1.53	306,388,628
11. To authorise the Audit Committee to determine the remuneration of the Auditors	306,386,505	99.99	2,123	<.01	306,388,628
12. To authorise the Company to make political expenditure and donations	296,744,195	96.85	9,645,708	3.15	306,389,903
13. To authorise the Directors to allot ordinary shares in the Company	304,377,558	99.34	2,011,070	0.66	306,388,628
14. To authorise the Directors to disapply pre-emption rights*	292,592,549	95.50	13,796,079	4.50	306,388,628
15. To authorise the Directors to disapply pre-emption rights up to a further 5% for the purposes of acquisitions or capital investments*	271,865,586	88.84	34,139,533	11.16	306,005,119
16. To authorise the Company to purchase its own ordinary shares*	301,544,076	98.46	4,710,195	1.54	306,254,271
17. To authorise the Directors to call a general meeting other than an annual general meeting on not less than 14 clear days' notice*	303,945,604	99.20	2,444,299	0.80	306,389,903

\*Special Resolution

NOTES:

- A "Vote withheld" is not a vote in law and is not counted in the calculation of the percentage of shares voted "For" or "Against" any i the calculation of the proportion of "Total issued share capital instructed" for any resolution.
- Percentage of shares voted: 88.38%. The number of shares in issue at close of business on 16 September 2024 was 344,904,1
- In accordance with Listing Rule 9.6.2, a copy of resolutions passed as special business will shortly be submitted to the National SI Mechanism and will be available for inspection at <https://data.fca.org.uk/#/nsm/nationalstoragemechanism>.

Jayne Powell,  
Company Secretary  
18 September 2024  
company-secretary@moonpig.com

### About Moonpig

Moonpig Group plc (the "Group") is a leading online greeting cards and gifting platform, comprising the Moonpig, Red Letter Days and Buyagift brands in the UK and the Greetz brand in the Netherlands. The Group's leading customer proposition includes an extensive range of cards, a curated range of gifts, personalisation features and next day delivery offering.

The Group offers its products through its proprietary technology platforms and apps, which utilise unique data science capabilities designed by the Group to optimise and personalise the customer experience and provide scalability. Learn more at <https://www.moonpig.group/>.