

20-Sep-2024 / 10:44 GMT/BST

The notification set out below is provided in accordance with the requirements of the UK Market Abuse Regulation

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Graham Stapleton	
b)	Position / status	PDMR (Chief Executive Officer)	
c)	Initial notification amendment	/ Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares  ISIN: GB00B012TP20	
b)	Nature of the transaction	5,926 shares purchased following dividend reinvestment on awards granted under the Deferred Bonus Plan in 2022. The resultant total shares under the Deferred Bonus Plan held by Mr Stapleton as at 19 September 2024 was 182,059 shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.486	5,926
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2024-09-17	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Graham Stapleton	
b)	Position / status	PDMR (Chief Executive Officer)	
c)	Initial notification amendment	/	Initial Notification
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		

a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	53,456 shares purchased following dividend reinvestment on awards granted under the Performance Share Plan in 2020, 2022 and 2023. The resultant total shares under the Performance Share Plan held by Mr Stapleton as at 19 September 2024 was 1,642,184 shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.486	53,456
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2024-09-17	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Johanna Hartley	
b)	Position / status	PDMR (Chief Financial Officer)	
c)	Initial notification amendment	/	Initial Notification
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares  ISIN: GB00B012TP20	
b)	Nature of the transaction	27,344 shares purchased following dividend reinvestment on awards granted under the Performance Share Plan in 2022 and 2023. The resultant total shares under the Performance Share Plan held by Ms Hartley as at 19 September 2024 was 840,043 shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.486	27,344
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2024-09-17	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

<b>1.</b>	<b>Details of PDMR / person closely associated with them ('PCA')</b>	
a)	Name	Karen Bellairs

b)	Position / status	PDMR (Chief Customer Officer and MD Garages)	
c)	Initial notification amendment	Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares  ISIN: GB00B012TP20	
b)	Nature of the transaction	2,683 shares purchased following dividend reinvestment on awards granted under the Deferred Bonus Plan in 2022. The resultant total shares under the Deferred Bonus Plan held by Ms Bellairs as at 19 September 2024 was 82,422 shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.486	2,683
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2024-09-17	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Karen Bellairs	
b)	Position / status	PDMR (Chief Customer Officer and MD Garages)	
c)	Initial notification amendment	Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares  ISIN: GB00B012TP20	
b)	Nature of the transaction	31,406 shares purchased following dividend reinvestment on awards granted under the Performance Share Plan in 2019, 2020, 2022 and 2023. The resultant total shares under the Performance Share Plan held by Ms Bellairs as at 19 September 2024 was 964,842 shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.486	31,406
d)	Aggregated information	n/a single transaction	

	Aggregated volume Price	n/a single transaction
e)	Date of the transaction	2024-09-17
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Paul O'Hara	
b)	Position / status	PDMR (Chief People and Property Officer)	
c)	Initial notification amendment	/ Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares  ISIN: GB00B012TP20	
b)	Nature of the transaction	5,501 shares purchased following dividend reinvestment on awards granted under the Performance Share Plan in 2022 and 2023. The resultant total shares under the Performance Share Plan held by Mr O'Hara as at 19 September 2024 was 169,007 shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.486	5,501
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2024-09-17	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Tim O'Gorman	
b)	Position / status	PDMR (General Counsel and Company Secretary)	
c)	Initial notification amendment	/	Initial Notification
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial	Ordinary 1p shares	

	instrument	ISIN: GB00B012TP20	
b)	Nature of the transaction	2,911 shares purchased following dividend reinvestment on awards granted under the Performance Share Plan in 2022 and 2023. The resultant total shares under the Performance Share Plan held by Mr O'Gorman as at 19 September 2024 was 89,455 shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.486	2,911
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2024-09-17	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Chris McShane	
b)	Position / status	PDMR (MD Business to Business and CEO and President of Avayler)	
c)	Initial notification amendment	/ Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares  ISIN: GB00B012TP20	
b)	Nature of the transaction	3,609 shares purchased following dividend reinvestment on awards granted under the Performance Share Plan in 2022 and 2023. The resultant total shares under the Performance Share Plan held by Mr McShane as at 19 September 2024 was 110,882 shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.486	3,609
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2024-09-17	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

The issuer is solely responsible for the content of this announcement.

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ISIN: GB00B012TP20

Category Code: DSH

TIDM: HFD

LEI Code: 54930086FKBWWJIOBI79

OAM Categories: 3.1. Additional regulated information required to be disclosed under the laws of a Member State

Sequence No.: 348236

EQS News ID: 1992607

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