

20 September 2024

Notification and public disclosure of the sale of shares in connection with the vesting of LTIP and RSU Awards to Persons Discharging Managerial Responsibilities ("PDMR")

Sale of shares

McBride plc confirms that on 20 September 2024 the following individuals sold ordinary shares of £0.10 each (each a "Share") in McBride plc in connection with awards which vested under the terms of the McBride plc 2014 Long-Term Incentive Plan and the McBride plc 2020 Restricted Share Unit Plan on 17 September 2024 to pay the tax:

Name	Sale of Shares for Tax	No. of Shares held in McBride plc after the Sale	Percentage of Issued Ordinary Share Capital of McBride plc held
Chris Smith	169,162	766,178	0.4403%
Mark Strickland	113,846	300,762	0.1728%
Peter Ingelse	78,578	270,520	0.1555%
Lennard Markestein	73,964	294,822	0.1694%

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name	Chris Smith					
2.	Reason for the notification						
b)	Position/Status	Chief Executive Officer					
c)	Initial notification/amendment	Initial Notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	McBride plc					
b)	LEI	213800HX7FMPA2CIEF02					
4.	Details of the transaction(s)						
	Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358					
b)	Nature of the transaction	Sale of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£1.164</td><td>169,162</td></tr></table>		Price(s)	Volume(s)	£1.164	169,162
Price(s)	Volume(s)						
£1.164	169,162						
d)	Aggregated information Aggregated volume Price	N/A - single transaction					
e)	Date of the transaction	20 September 2024					
f)	Place of transaction	London Stock Exchange					

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1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")						
a)	Name	Mark Strickland					
2.	Reason for the notification						
b)	Position/Status	Chief Financial Officer					
c)	Initial notification/amendment	Initial Notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	McBride plc					
b)	LEI	213800HX7FMPA2CIEF02					
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358					
b)	Nature of the transaction	Sale of Shares					
c)	Price(s) and volume(s)	<table border="1"> <tr> <td><i>Price(s)</i></td><td><i>Volume(s)</i></td></tr> <tr> <td>£1.164</td><td>113,846</td></tr> </table>	<i>Price(s)</i>	<i>Volume(s)</i>	£1.164	113,846	
<i>Price(s)</i>	<i>Volume(s)</i>						
£1.164	113,846						
d)	Aggregated information Aggregated volume Price	N/A - single transaction					
e)	Date of the transaction	20 September 2024					
f)	Place of transaction	London Stock Exchange					

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")		
a)	Name	Peter Ingelse	
2.	Reason for the notification		
b)	Position/Status	Divisional Managing Director	
c)	Initial notification/amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	McBride plc	
b)	LEI	213800HX7FMPA2CIEF02	
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10p each	

	or instrument Identification Code	GB0005746358					
b)	Nature of the transaction	Sale of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£1.164</td><td>78,578</td></tr></table>		Price(s)	Volume(s)	£1.164	78,578
Price(s)	Volume(s)						
£1.164	78,578						
d)	Aggregated information Aggregated volume Price	N/A - single transaction					
e)	Date of the transaction	20 September 2024					
f)	Place of transaction	London Stock Exchange					

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")					
a)	Name	Lennard Markestein				
2.	Reason for the notification					
b)	Position/Status	Divisional Managing Director				
c)	Initial notification/amendment	Initial Notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	McBride plc				
b)	LEI	213800HX7FMPA2CIEF02				
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Sale of Shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£1.164</td><td>73,964</td></tr></table>	Price(s)	Volume(s)	£1.164	73,964
Price(s)	Volume(s)					
£1.164	73,964					
d)	Aggregated information Aggregated volume Price	N/A - single transaction				
e)	Date of the transaction	20 September 2024				
f)	Place of transaction	London Stock Exchange				

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For further information, please contact:

McBride plc

Chris Smith, Chief Executive Officer

Mark Strickland, Chief Financial Officer

Instinctif Partners

0207 457 2020

Hannah Scott

Vivian Lai

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