

REACH: non-regulatory announcement*

24 September 2024

Mirriad Advertising plc
("Mirriad" or the "Company")

Presentation via Investor Meet Company

Mirriad (AIM: MIRI), is pleased to announce that Stephan Beringer and Nic Hellyer will provide a live presentation relating to the Interim Results via Investor Meet Company on 26 September 2024, 11:15 BST.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 25 September 2024, 09:00 BST, or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet Mirriad via:

<https://www.investormeetcompany.com/mirriad-advertising-plc/register-investor>

Investors who already follow Mirriad on the Investor Meet Company platform will automatically be invited.

For further information please visit www.mirriad.com or contact:

Mirriad Advertising plc
Stephan Beringer, Chief Executive Officer
Nic Hellyer, Chief Financial Officer

c/o Charlotte Street Partners

Nominated Adviser and Broker
Allenby Capital Limited
James Reeve/Lauren Wright (Corporate Finance)
Guy McDougall/Matt Butlin (Sales and Corporate Broking)

Tel: +44 (0)20 3328 5656

Financial Communications:
Charlotte Street Partners
Tom Gillingham

Tel: +44 (0) 7741 659021

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