

24 September 2024

**Reach plc (the "Company")**

**Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

Grant of options under the Reach Savings-Related Share Option Scheme ("Sharesave Scheme")

Reach plc is pleased to announce that it has launched the 2024 Sharesave Scheme for all eligible employees. Eligible employees were invited to subscribe for options ("**Options**") over the Company's ordinary shares of 10 pence each ("**Shares**") which have been granted at an exercise price of £0.89 per Share in accordance with the terms of the Sharesave Scheme. The Options were issued on 23 September 2024 and will normally be exercisable from 1 November 2027 for six months.

520 employees have elected to participate in the 2024 Sharesave Scheme and as a result Options over a total of 2,400,238 Shares have been granted in respect of the 2024 Sharesave Scheme.

The following Directors and Persons Discharging Managerial Responsibilities ("**PDMRs**") have chosen to participate in the 2024 Sharesave Scheme:

<u>Name</u>	<u>Director/PDMR</u>	<u>Number of Shares under Option</u>
Jim Mullen	Director	10,421
Darren Fisher	Director	10,421

The notifications below, which has been made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Jim Mullen
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Reach plc
b)	LEI	213800GNI5XF3XOATR61
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial	Ordinary 10p Shares

	Instrument, type or instrument  Identification code	GB0009039941					
b)	Nature of the transaction	Grant of an option under the 2024 Sharesave Scheme					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£nil</td><td>10,421</td></tr></table>		Price(s)	Volume(s)	£nil	10,421
Price(s)	Volume(s)						
£nil	10,421						
d)	Aggregated information  - Aggregated volume - Price	N/A - single transaction					
e)	Date of the transaction	2024-09-23					
f)	Place of the transaction	Outside a trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Darren Fisher					
2	Reason for the notification						
a)	Position/status	Chief Financial Officer					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Reach plc					
b)	LEI	213800GNI5XF3XOATR61					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary 10p Shares  GB0009039941					
b)	Nature of the transaction	Grant of an option under the 2024 Sharesave Scheme					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£nil</td><td>10,421</td></tr></table>		Price(s)	Volume(s)	£nil	10,421
Price(s)	Volume(s)						
£nil	10,421						
d)	Aggregated information  - Aggregated volume - Price	N/A - single transaction					
e)	Date of the transaction	2024-09-23					
f)	Place of the transaction	Outside a trading venue					

## Enquiries

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**LEI:** 213800GNI5XF3XOATR61

**Classification:** 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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