

FOR IMMEDIATE RELEASE

LEI: 213800QGNIWTFMENJ24

24 September 2024

SSP Group plc
(the "Company")

Notification of transaction by Person Discharging Managerial Responsibility ("PDMR")

The Company has been notified that on Friday 20 September 2024 the person set out in the table below, being a Person Discharging Managerial Responsibility (a "PDMR"), was granted an award under the Company's Restricted Share Plan (the "RSP") to acquire ordinary shares of 1^{17/200} pence each ("Shares") in the form of a conditional share award (the "Award").

The number of Shares subject to the Award has been determined by reference to the closing price of the Company's Shares on the day before the Award was granted, being £1.6875 per Share. The Award has been granted subject to the satisfaction of performance underpins measured over a three-year period from 1 October 2023 to 30 September 2026 and will vest on the third anniversary of grant.

The relevant notifications set out below are provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

For further information, please contact:

SSP Group plc
Fiona Scattergood, Group General Counsel & Company Secretary
Tel: +44 (0) 207 543 3404

1	Details of the person discharging managerial responsibility						
a)	Name	Satya-Christophe Menard					
2	Reason for the notification						
a)	Position/status	CEO Continental Europe					
b)	Initial notification/amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Full name of the entity	SSP Group plc					
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ^{17/200} pence					
b)	Identification Code	GB00BNGWY422					
c)	Nature of the transaction	Grant of an Award to acquire Shares under the Company's Restricted Share Plan					
d)	Currency	GBP - British Pound					
e)	Price(s) and Volume(s)	<table><tr><td>Price(s) per share</td><td>Volume(s)</td><td>Aggregate Price</td></tr></table>			Price(s) per share	Volume(s)	Aggregate Price
Price(s) per share	Volume(s)	Aggregate Price					

		£0	186,662	£0
f)	Aggregated Information			
	- Price	Price(s) per share	Volume(s)	Total Aggregate Price
	- Volume	£0	186,662	£0
	- Total Price			
g)	Date of transaction	20 September 2024		
h)	Place of transaction	Outside of trading venue		

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