

25 September 2024

Reach plc (the "Company")

Notification of Transactions by a Person Discharging Managerial Responsibilities ("PDMR")

Dividend Reinvestment

On 23 September 2024, Darren Fisher, Chief Financial Officer, acquired shares in Reach plc following the reinvestment of the recent interim dividend payment of 2.88 pence per share on shares held in his Global Nominee Account.

The notification below, which has been made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Darren Fisher					
2	Reason for the notification						
a)	Position/status	Chief Financial Officer					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Reach plc					
b)	LEI	213800GNI5XF3XOATR61					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary 10p Shares					
	Identification code	GB0009039941					
b)	Nature of the transaction	Reinvestment of dividends on shares held in Global Nominee Account					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£1.02</td><td>2,542</td></tr></table>		Price(s)	Volume(s)	£1.02	2,542
Price(s)	Volume(s)						
£1.02	2,542						
d)	Aggregated information						
	- Aggregated volume	N/A					
	- Price	£1.02					
e)	Date of the transaction	2024-09-23					
f)	Place of the transaction	XLON					

**reacn**  
Laura Harris, Group Company Secretary

020 7293 3000

**Teneo**  
David Allchurch / Giles Kernick

020 7353 4200

**LEI:** 213800GNI5XF3XOATR61

**Classification:** 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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