

For Immediate Release

25 September 2024

Creightons Plc (the "Company" or "the Group")

PDMR/Directors' dealings

Creightons plc (LSE: CRL), manufacturers of personal care, beauty, and fragrance announces that on 23 September 2024, director Nicholas O'Shea purchased 10,945 ordinary 1p shares into his ISA at a price of 33.45p per share.

After this transaction, Mr O'Shea's notifiable holding is 125,945 ordinary shares of 1p, 0.18% of the Company's Total Voting Rights.

Market Abuse Regulation

This announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR"), and is disclosed in accordance with the Company's obligations under Article 17 of MAR.

Contacts

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The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail in respect of the Directors subscribing for Director Shares as described above.

N O'Shea

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Nicholas O'Shea					
2	Reason for notification						
a)	Position / status	Director					
b)	Initial notification /Amendment	Initial					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Creightons plc					
b)	LEI	213800WROWAJUBGSAJ57					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1pence each in Creightons plc ISIN GB0002341666					
	Nature of the transaction	Disposal of 1p ordinary shares					
	Price(s) and volumes(s)	<table><tr><td>Price(s)</td><td>Volumes(s)</td></tr><tr><td>Sale at 33.45p per ordinary share</td><td>10,945</td></tr></table>		Price(s)	Volumes(s)	Sale at 33.45p per ordinary share	10,945
Price(s)	Volumes(s)						
Sale at 33.45p per ordinary share	10,945						
d)	Aggregated information	n/a					
e)	Date of the transaction	23 September 2024					
f)	Place of the transaction	London					



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