

26 September 2024

Zinc Media Group plc
("Zinc" or the "Group")

£4m Major Contract Recommissions

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production group, is pleased to announce the recommissioning of two popular series, with a combined value of £4m in revenue across FY24 and FY25.

Red Sauce, Zinc's popular factual label, specialising in high volume productions, has been recommissioned to produce a new 80-episode series of *Bargain Loving Brits in the Sun*. Filming is due to begin next month and continuing into early FY25. This marks the 13th series of the hit show and comes off the back of the excellent ratings received by the most recent series, which is on air and on-demand on Channel 5.

Zinc's newest hit featuring Rob Rinder and Rylan Clark will also return for a new series, titled *Rob & Rylan's Passage to India*. This follows the highly acclaimed *Rob & Rylan's Grand Tour*, which debuted earlier this year to critical praise from outlets like The Times, The Guardian, and The Telegraph. The new series was unveiled at a prestigious BBC Arts and Culture event held at The Royal Academy of Arts on 25 September 2024. Attended by the Director General of the BBC and the CEO of Zinc Media Group, Mark Browning, the series promises an engaging cultural exploration as Rob and Rylan embark on a journey through India.

These new contract wins, which span FY24 and FY25, reaffirm the Group's confidence that it currently continues to trade in line with market expectations.

Mark Browning, Chief Executive Officer, Zinc Media Group, says:

"Returning series illustrate the revenue quality within the Group, with 80% of our customers returning to our companies year on year. These two returning series demonstrate the deep client relationships we have within our portfolio of companies and further underpins the confidence we have in our long-term growth."

Further information can be found at: <https://www.zincmedia.com/news/>

For further information, please contact:

Zinc Media Group plc

+44 (0) 20 7878 2311

Mark Browning, CEO / Will Sawyer, CFO

www.zincmedia.com

Singer Capital Markets (Nominated Adviser and Broker)

+44 (0) 20 7496 3000

James Moat / Sam Butcher

MHP

+44 (0) 7817 458804

Oliver Hughes / Eleni Menikou / Ollie Hoare

About Zinc Media Group

Zinc Media Group plc is a premium television and content creation group.

The award-winning and critically acclaimed television labels now comprise Brook Lapping, Red Sauce, Supercollider, Tem Television, Rex and Atomic, along with Bumblebee Post-Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

Zinc Communicate specialises in developing cross-platform content for brands, businesses, and rights holders.

The Edge Picture Company produces film content for brands and corporates in the UK, Qatar and other international markets.

For further information on Zinc Media please visit www.zincmedia.com

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