

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

This announcement is made in accordance with the UK Market Abuse Regulation (Regulation (EU) 596/2014, as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018).

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Mark FitzPatrick	
2	Reason for the notification		
a)	Position/status	PDMR/Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
Transaction 1			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Ordinary Shares acquired under a Dividend Reinvestment Plan in respect of the interim dividend paid on 20 September 2024	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ 7.2574	3
d)	Aggregated information: - Aggregated volume - Price	3 £21.77	
e)	Date of the transaction	24/09/2024	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Tom Beal
2	Reason for the notification	
a)	Position/status	PDMR/ Group Investment Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each

	Identification code	GB0007669376		
b)	Nature of the transaction	Ordinary Shares acquired under a Dividend Reinvestment Plan in respect of the interim dividend paid on 20 September 2024		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£ 7.2574	4	
d)	Aggregated information: - Aggregated volume - Price	4 £29.03		
e)	Date of the transaction	24/09/2024		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Peter Edwards	
2	Reason for the notification		
a)	Position/status	PDMR/Partnership Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
Transaction 1			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Ordinary Shares acquired under a Dividend Reinvestment Plan in respect of the interim dividend paid on 20 September 2024	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ 7.2574	37
d)	Aggregated information: - Aggregated volume - Price	37 £268.52	
e)	Date of the transaction	24/09/2024	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Mark Sutton
2	Reason for the notification	
a)	Position/status	PDMR/Chief Risk Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

Transaction 1			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376	
b)	Nature of the transaction	Ordinary Shares acquired under a Dividend Reinvestment Plan in respect of the interim dividend paid on 20 September 2024	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ 7.2574	4
d)	Aggregated information: - Aggregated volume - Price	4 £29.03	
e)	Date of the transaction	24/09/2024	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Emma Griffin
2	Reason for the notification	
a)	Position/status	PDMR/Non-Executive Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M9931CXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

Transaction 1			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376	
b)	Nature of the transaction	Ordinary Shares acquired under a Dividend Reinvestment Plan in respect of the interim dividend paid on 20 September 2024	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ 7.23	19
d)	Aggregated information: - Aggregated volume - Price	19 £137.37	
e)	Date of the transaction	24/09/2024	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Amy Morton
2	Reason for the notification	
a)	Position/status	PDMR/Interim Group Chief People Officer
b)	Initial notification /Amendment	Initial notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
Transaction 1			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376	
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place plc Sharesave Option Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£ 5.78	1,925
d)	Aggregated information: - Aggregated volume - Price	1,925 £11,126.50	
e)	Date of the transaction	25/09/2024	
f)	Place of the transaction	Outside a trading venue	

For further information:

St. James's Place plc

Jonathan Dale, Company Secretary - 01285 717237

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