

26 September 2024

ActiveOps plc
("ActiveOps", the "Company" or the "Group")

Result of AGM and Confirmation of Board Changes

ActiveOps plc (AIM: AOM), a leading provider of Decision Intelligence software for service operations, is pleased to announce that at its Annual General Meeting ("AGM") held earlier today, all resolutions were duly passed. The voting results are set out in the table below.

| Res No. | Votes For | % | Votes Against | % | Votes Total | % I.S.C. | Votes Withheld* |
|---------|------------|---------|---------------|-------|-------------|----------|-----------------|
| 01 | 57,018,962 | 98.39% | 932,704 | 1.61% | 57,951,666 | 81.21 | 3,049,857 |
| 02 | 61,001,523 | 100.00% | 0 | 0.00% | 61,001,523 | 85.48 | 0 |
| 03 | 61,001,523 | 100.00% | 0 | 0.00% | 61,001,523 | 85.48 | 0 |
| 04 | 61,001,523 | 100.00% | 0 | 0.00% | 61,001,523 | 85.48 | 0 |
| 05 | 61,001,523 | 100.00% | 0 | 0.00% | 61,001,523 | 85.48 | 0 |
| 06 | 61,001,523 | 100.00% | 0 | 0.00% | 61,001,523 | 85.48 | 0 |
| 07 | 61,001,523 | 100.00% | 0 | 0.00% | 61,001,523 | 85.48 | 0 |
| 08 | 61,001,523 | 100.00% | 0 | 0.00% | 61,001,523 | 85.48 | 0 |
| 09 | 54,355,807 | 90.74% | 5,545,716 | 9.26% | 59,901,523 | 83.94 | 1,100,000 |
| 10 | 61,001,307 | 100.00% | 216 | 0.00% | 61,001,523 | 85.48 | 0 |
| 11 | 59,854,626 | 98.12% | 1,146,897 | 1.88% | 61,001,523 | 85.48 | 0 |
| 12 | 58,739,626 | 96.96% | 2,261,897 | 3.71% | 61,001,523 | 85.48 | 0 |
| 13 | 59,876,307 | 99.96% | 25,216 | 0.04% | 59,901,523 | 83.94 | 1,100,000 |
| 14 | 61,001,307 | 100.00% | 216 | 0.00% | 61,001,523 | 85.48 | 0 |
| 15 | 61,001,523 | 100.00% | 0 | 0.00% | 61,001,523 | 85.48 | 0 |

Further to the announcement made on 25 July 2024 and following the close of the AGM, the Company confirms that Sean Finnan, having not stood for re-election at the AGM, has now stepped down from the Board and the composition of the Board is now as follows:

- Richard Jeffery - Executive Chairman
- Hilary Wright - Senior Independent Non-Executive Director and Chair of the Remuneration Committee
- Mike McLaren - Independent Non-Executive Director and Chair of the Audit Committee
- Bruce R Lee - Independent Non-Executive Director and Chair of the Nominations Committee
- Emma Salthouse - Chief Financial Officer

For more information, please contact:

ActiveOps
Richard Jeffery, Chief Executive Officer
Emma Salthouse, Chief Financial Officer

Via Alma
www.activeops.com

Investec Bank plc
Corporate Broking & PLC Advisory
Patrick Robb / Nick Prowling

+44 (0)20 7597 5970

Alma Strategic Communications
Caroline Forde / Will Ellis Hancock

+ 44(0) 203 405 0205

About ActiveOps

ActiveOps is Software as a Service business, dedicated to helping organisations create MORE value from their service operations. ActiveOps' Decision Intelligence software solutions are specifically designed to support leaders with the vast number of decisions they make daily in the name of running their operations. Our customers make better decisions and consume less time and effort making them. The outcomes are significantly improved turnaround times and double-digit improvements in productivity with backlogs of work materially reduced. Customers also leverage the capacity created to invest in transformation and development, as well as to reduce levels of new recruitment.

The Company's AI-powered SaaS solutions are underpinned by 15+ years of operational data and its AOM methodology which is proven to drive cross department decision-making.

The Company has over 180 employees, serving a global customer base of enterprise customers from offices in

the UK, Ireland, USA, Canada, Australia, India, and South Africa. The Group's customers are predominantly in the banking, insurance, healthcare administration and business process outsourcing (BPO) sectors, including Nationwide, TD Bank, Elevance and DXC Technology.

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