

Informa Further Extends Partnership with Monaco Through Top Marques

Informa plc, the leading international events, digital services and academic research group, today announced plans to further extend its long-term partnership with the Principality of Monaco. This follows on from Informa's recent proposed acquisition of Ascential plc, the owner of the Cannes Lions and Money20/20 brands, and the build out of its Informa Festivals business.

Informa has been in partnership with Monaco for more than ten years and is one of the largest organisers of Live B2B Events within Monaco. The partnership began with the Monaco Yacht Show and now includes more than 15 brands across Luxury markets including Art, Yachting and Boats, both in the US and in Europe. Most recently, the leading media brand for the Superyacht industry, BOAT International, was added into the partnership portfolio.

Today sees the addition of Top Marques into the partnership, a Luxury event brand located in Monaco, which brings together the biggest names in the Supercar and Luxury industries every year. Since its inception in 2004, Top Marques Monaco has been the platform for more than 100 new supercar model launches. The event's 20th anniversary will take place from 7 to 11 May 2025.

Top Marques will benefit from the existing strength of the Informa/Monaco partnership within Luxury and Lifestyle markets, as well as Informa's broader international scale and strength in adjacent markets such as Aviation, Technology and Jewellery.

Salim Zeghdar of Monaco Check-In, a receptive agency and the organiser of Top Marques Monaco, said: "Informa's extensive international network, strong position in Luxury, Lifestyle and Technology markets, and deep expertise in launching and scaling specialist brands, make them the perfect partner to take Top Marques Monaco to new heights."

Stephen Carter, Group CEO of Informa, said: "We see Luxury as a growth market and through our partnership with Monaco have built a unique portfolio of specialist brands. Top Marques will be a valuable addition, with strong potential for growth both within Monaco and internationally."

ENDS

Enquiries

Stephen A. Carter, Group Chief Executive +44 (0) 20 8052 0400

Gareth Wright, Group Finance Director +44 (0) 20 8052 0400

Richard Menzies-Gow, Director of IR & Communications +44 (0) 20 8052 2787

Tim Burt / Anthony Di Natale - Teneo +44 (0) 7583 413254 / +44 (0) 7880 715975

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NRAPPUCGBUPCGAQ