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M&C SAATCHI PLC (the "Company" or "M&C Saatchi")

Board changes

M&C Saatchi announces that Georgina Harvey will join the Company as a Non-Executive Director to the board of M&C Saatchi (the "Board") on 1 October 2024. The Company also announces that Louise Jackson will step down from her role as a Non-Executive Director to the Board at the Company's next Annual General Meeting.

On her appointment to the Board, Georgina will join the Audit & Risk and Nomination Committees and effective 1 January 2025, will become Chair of the Company's Remuneration Committee.

Georgina is an experienced Non-Executive Director having held several non-executive and senior independent director roles across a range of UK listed companies. She has extensive experience acting as Chair of the Remuneration Committees on the boards that she currently or has previously served on.

Georgina currently acts as a Senior Independent Director on the board of Capita plc as well as Non-Executive Director on the board of Britvic plc, where she also chairs the respective Remuneration Committees. She has also previously served as Non-Executive Director of Superdry plc, McColl's Retail Group plc, Big Yellow Group plc and William Hill plc.

Georgina also brings many years of executive level experience in advertising and media having previously been Managing Director, Regionals at Trinity Mirror Group, Managing Director at Wallpaper Group, and Managing Director at IPC Advertising.

Zillah Byng-Thorne, Non-Executive Chair, commented:

"The Board looks forward to welcoming Georgina and would like to thank Louise for the advice and guidance she has provided to the Company since she joined the Board in March 2020.'

Georgina Harvey, incoming Non-Executive Director, commented:

"M&C Saatchi is going through an exciting period of transformation. I am looking forward to joining the Board and contributing towards M&C Saatchi's ongoing development and success over the coming years.

Further information

M&C Saatchi Zillah Byng-Thome, Non-Executive Chair Zaid Al-Qassab, Chief Executive Officer Tom Fahey, Investor Relations

Headland ConsultancyRob Walker, Charlie Twigg, Tan Siddique mcsaatchi@headlandconsultancy.com

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About M&C Saatchi

M&C Saatchi is a creative solutions company with specialist expertise and creativity in helping our clients grow by maximising the reach and potential of their brands. It does this through its regional-first operating model with five core specialisms - Advertising, Issues, Passions, Consulting and Media - which it leverages in an integrated go-to-market approach. It has significant global reach, with major hubs in the UK, Europe, Middle East, APAC and the Americas and supported by global shared services.

M&C Saatchi is headquartered in London and listed on the FTSE AIM index of the London Stock Exchange.

Disclosure under Schedule 2 (g) of the AIM Rules for Companies

In accordance with Schedule 2 (g) of the AIM Rules for Companies, Georgina Harvey (aged 60 years) holds/has held the following directorships/partnerships in the last five years:

Current directorships/partnerships

Britvic plc McColl's Retail Group plc⁽¹⁾ Canita nlo

Previous directorships/partnerships (last five years)

Superdry plc Big Yellow Group plc William Hill I imited

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(1) McColl's Retail Group plc ("McColl's") entered into administration in May 2022 with the administrator arranging for a sale of McColl's business and assets to Alliance Property Holdings Limited, part of the Morrisons Group. Consideration for the sale of McColl's business and assets, which completed in May 2022, was £182 million with a further £8 million included to pay unsecured creditors. Administration remains in progress with unsecured creditors following the sale amounting to £45 million.

Georgina holds no ordinary shares or options over ordinary shares in the Company.

There are no further disclosures to be made under Schedule 2(g) of the AIM Rules for Companies.

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