

30<sup>th</sup> September 2024

**Ten Lifestyle Group plc**  
("Ten" or the "Group")

**Publication of Circular & Notice of General Meeting**

Ten Lifestyle Group plc (AIM: TENG), the global concierge platform driving customer loyalty for global financial institutions and other premium brands, is pleased to confirm that, further to the announcement made on 26<sup>th</sup> September 2024 regarding the Placing and Retail Offer, a Circular, including the notice of General Meeting, and a Form of proxy was posted to shareholders earlier today.

The General Meeting will be held at the offices of the Group, Level 9, Regent's Place, 338 Euston Road, London, NW1 3BG at 11.00 a.m. on 16<sup>th</sup> October 2024.

A copy of the Circular will shortly be available to download from the Company's website at <https://tenlifestylegroup.com/>.

Capitalised terms used in this announcement have the meanings given to them in the Circular, unless context provides otherwise.

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For further information please visit [www.tenlifestylegroup.com](http://www.tenlifestylegroup.com) or call:

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**Notes to Editors:**

**About Ten Lifestyle Group Plc**

[Ten Lifestyle Group plc](http://Ten Lifestyle Group plc) partners with financial institutions and other premium brands to attract and retain wealthy and mass affluent customers.

Millions of members have access to Ten's services across lifestyle, travel, dining and entertainment on behalf of over fifty clients including HSBC, Swisscard and Royal Bank of Canada. Ten's partnerships are based on multi-year contracts generating revenue through platform-as-a-service and technology fees.

Ten's operations are underpinned by an increasingly sophisticated personalisation platform comprising industry-first, proprietary technology, thousands of supplier relationships and 25 years of proprietary expertise delivered from over 20 global offices. Ten was also the first B Corp-certified company on the AIM market, demonstrating its commitment to sustainability, social responsibility and ethical business practices.

Ten is on a mission to become the most trusted service platform in the world.

For further information please go to: [www.tenlifestylegroup.com](http://www.tenlifestylegroup.com).

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