

1 October 2024

PORTMEIRION GROUP PLC
('the Group')

Appointment to the Board

Portmeirion Group PLC, the owner, designer, manufacturer and omni-channel retailer of leading homeware brands in global markets, announces that further to the announcement on 6 September 2024, Jonathan Hill, Group Finance Director, has today been appointed to the Board following completion of the required regulatory checks.

Further information in accordance with Rule 17 and paragraph (g) of Schedule Two of the AIM Rules for Companies (the "AIM Rules") is set out at the end of this announcement.

ENQUIRIES:

Portmeirion Group PLC:

Mike Raybould, <i>Chief Executive</i>	+44 (0) 1782 743 444	mraybould@portmeiriongroup.com
Jonathan Hill, <i>Group Finance Director</i>	+44 (0) 1782 743 444	jhill@portmeiriongroup.com

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(Nominated Adviser and Joint Broker):

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Lucy Bowden	
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Peter Steel	Investment Banking
Asha Chotai	

NOTES TO EDITOR:

Portmeirion Group PLC is a leading, omni-channel British ceramics manufacturer and retailer of leading homeware brands.

Based in Stoke-on-Trent, United Kingdom, the Group owns six unrivalled heritage and contemporary brands, with 750+ years of collective heritage; Portmeirion, Spode, Royal Worcester, Pimpernel, Wax Lyrical and Nambé.

The Group serves markets across the world, with global demand driven by diversified international markets including the key geographies of the US, UK and South Korea.

Portmeirion Group has a proven capital-light, well developed and self-funded growth strategy focused on building a wider customer base and growing the sales footprint of its brands, through:

- Building and growing international sales markets
- Developing online sales channels in core markets
- Designing and launching new product to widen appeal and take market share

- Leveraging brands and extensive product ranges

Appendix - AIM Rule 17

Save for the information set out in the announcement dated 6 September 2024 "Appointment of Group Finance Director", as well as the information below, there are no further disclosures to be made in accordance with Rule 17, Schedule Two (g) of the AIM Rules in respect of the appointment of Jonathan "Jon" Charles Hill, aged 52. Jon does not hold an interest in the Company's share capital.

Current Directorships

Nil

Past Directorships in the last 5 years

Coleman Milne Limited
 Cormar (Exports) Limited
 Greenwood & Coope Limited
 JM Engineering (Scarborough)
 Limited¹
 Mellor Coachcraft Limited
 Mersey Carpet Co., Limited (The)
 Promech Technologies Limited¹
 TB Realisations 2023 Limited¹
 Trinity BidCo Limited²
 Trinity MidCo Limited²
 Trinity TopCo Limited²
 Tunstead Needlefelt Company Limited
 Vehicle Conversion Specialists
 Limited¹
 Villmount Limited
 WN Vtech Holdings Limited¹
 WN Vtech Limited¹
 Woodall Nicholson Trustee Limited

Footnotes

The companies referenced in the footnotes below were all related to the same group, being WNV Group:

¹ Jon Hill was appointed as Chief Financial Officer on 12 July 2023 and resigned with immediate effect on 4 December 2023. On 20 November 2023, these companies entered into administration.

² Jon Hill was appointed as Chief Financial Officer on 12 July 2023 and resigned with immediate effect on 4 December 2023. Creditors voluntary liquidation commenced on 31 May 2024.

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