

1 October 2024

VIDENDUM PLC

Notification of Transactions of Directors and Persons Discharging Managerial Responsibility (PDMRs)

Restricted Share Plan ("RSP") - Vesting of 2021 Award

Videndum plc ("the Company") announces that the following transaction was undertaken by Andrea Rigamonti, Group Chief Financial Officer, in the ordinary shares of the Company on 1 October 2024 in connection with the vesting of the remainder of the RSP award granted to him on 16 November 2021.

Andrea Rigamonti, Group Chief Executive

Transaction	Date of transfer	Total shares vested including dividend shares	Number of shares retained	Price per share at which associated dividend shares were acquired*	Current shareholding following 2021 RSP vesting
Vesting of RSP award shares (including associated dividend shares)	1 October 2024	10,947 (of which 8,680 were RSP award shares)	10,947	£2.45	58,106 shares (includes shares held under the Deferred Bonus Plan).

* Based on closing mid-market share price on 27 September 2024.

As a consequence of the above transactions, Andrea Rigamonti has increased his shareholding in the Company.

Enquiries:

Jon Bolton
Group Company Secretary

020 8332 4600

A snapshot of Videndum plc

Videndum is a leading global provider of premium branded hardware products and software solutions to the growing content creation market. We are organised in three Divisions: Videndum Media Solutions, Videndum Production Solutions and Videndum Creative Solutions.

Videndum's customers include broadcasters, film studios, production and rental companies, photographers, independent content creators, gamers, professional musicians and enterprises. Our product portfolio includes camera supports, video transmission systems and monitors, live streaming solutions, smartphone accessories, robotic camera systems, prompters, LED lighting, mobile power, carrying solutions, backgrounds, motion control, audio capture, and noise reduction equipment.

We employ around 1,600 people across the world in 10 different countries. Videndum plc is listed on the London Stock Exchange, ticker: VID.

More information can be found at: <https://videndum.com/>

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