

1 October 2024

**Notification and public disclosure of transaction by Persons Discharging Managerial Responsibilities ("PDMR")**

McBride plc (the "Company") announces that it has been notified of the following PDMR transaction:

Lennard Markestein, Divisional Managing Director, has notified the Company that on 30 September 2024 he acquired 10,000 ordinary shares of 10p each in the Company (each a "Share") for an average price of £1.1985 per Share.

Following the purchase, Lennard Markestein holds an aggregate of 304,822 Shares.

The Notification of Dealing Form is set out below.

This notification is made in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")													
a)	Name	Lennard Markestein												
2.	Reason for the notification													
b)	Position/Status	Divisional Managing Director												
c)	Initial notification/amendment	Initial Notification												
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor													
a)	Name	McBride plc												
b)	LEI	213800HX7FMPA2CIEF02												
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted													
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of 10p each  GB0005746358												
b)	Nature of the transaction	Purchase of shares												
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>£1.20</td><td>941</td></tr><tr><td>£1.20</td><td>4,059</td></tr><tr><td>£1.20</td><td>3,500</td></tr><tr><td>£1.19</td><td>750</td></tr><tr><td>£1.19</td><td>750</td></tr></table>	Price(s)	Volume(s)	£1.20	941	£1.20	4,059	£1.20	3,500	£1.19	750	£1.19	750
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£1.20	4,059													
£1.20	3,500													
£1.19	750													
£1.19	750													
d)	Aggregated information Aggregated volume Aggregated price	10,000 £1.1985 per share												
e)	Date of the transaction	30 September 2024												
f)	Place of transaction	London Stock Exchange												

For further information, please contact:

McBride plc

**mebriø pc**

Chris Smith, Chief Executive Officer

Mark Strickland, Chief Financial Officer

**Instinctif Partners**

0207 457 2020

Hannah Scott

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