

## DFI RETAIL GROUP HOLDINGS LIMITED

### NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)

**1 Details of the person discharging managerial responsibilities / person closely associated**

a) Name: Wee Lee Loh

**2 Reason for the notification**

a) Position/Status: Group Chief Digital Officer

b) Initial notification/Amendment: Initial Notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each  
Identification code: BMG2624N1535

b) Nature of the transaction: Ordinary shares received upon vesting of share awards

c) Price(s) and Volume(s):	Price(s)	Volume(s)
	US 0.00	24,626

d) Aggregated price: N/A - Single transaction  
Aggregated volume:

e) Date of the transaction: 1 October 2024

f) Place of the transaction: Outside a trading venue

### NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (2)

**1 Details of the person discharging managerial responsibilities / person closely associated**

a) Name: Curtis Liu

**2 Reason for the notification**

a) Position/Status: Chief Executive Officer, Food

b) Initial notification/Amendment: Initial Notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each  
Identification code: BMG2624N1535

b) Nature of the transaction: Grant of share awards

c) Price(s) and Volume(s):	Price(s)	Volume(s)
	US 0.00	163,734

- d) Aggregated price: N/A - Single transaction  
Aggregated volume:
- e) Date of the transaction: 1 October 2024
- f) Place of the transaction: Outside a trading venue

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (3)**

**1 Details of the person discharging managerial responsibilities / person closely associated**

- a) Name: Crystal Chan

**2 Reason for the notification**

- a) Position/Status: Group Chief Technology and Information Officer
- b) Initial notification/Amendment: Initial Notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

- a) Name: DFI Retail Group Holdings Limited
- b) LEI: 213800NOTG41PZVNNX48

**4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each  
Identification code: BMG2624N1535
- b) Nature of the transaction: Grant of share awards
- c) Price(s) and Volume(s):  

Price(s)	Volume(s)
US 0.00	73,530
- d) Aggregated price: N/A - Single transaction  
Aggregated volume:
- e) Date of the transaction: 1 October 2024
- f) Place of the transaction: Outside a trading venue

Jonathan Lloyd, Jardine Matheson Limited  
For and on behalf of DFI Retail Group Holdings Limited

2 October 2024

[www.DFIretailgroup.com](http://www.DFIretailgroup.com)

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