

For immediate release

7 October 2024

**Gfinity PLC**  
**("Gfinity" or the "Company")**  
**Director / PDMR shareholding**

The Board of Gfinity plc (AIM:GFIN) announced on 26 September 2024 that David Halley, a director of the Company, had subscribed on the same date for 200,000,000 new Ordinary Shares at a price of 0.015p per Ordinary Share. Further details of David Halley's subscription in accordance with the requirements of the Market Abuse Regulations are set out in the Appendix. David Halley is now interested in 281,346,667 Ordinary Shares representing 7.82 per cent. of the Company's issued share capital.

A copy of this announcement is available at the Company's website: [www.gfinityplc.com](http://www.gfinityplc.com)

**Enquiries:**

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**APPENDIX**

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Halley	
2	Reason for the notification		
a)	Position/status	Chief Executive	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gfinity plc	
b)	LEI	213800GNV14EDQNRW117	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.0001 par value in Gfinity plc	
	Identification code	ISIN: GB00BT9QD572	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s) 0.015p	Volume 200,000,000
d)	Aggregated information - Aggregated volume  - Price	n/a (single transaction)	
e)	Date of the transaction	4 October 2024	
f)	Place of the transaction	Outside of a trading venue	

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