

Certain information contained within this Announcement is deemed by the Company to constitute inside information as stipulated under the UK Market Abuse Regulation ("MAR") as applied in the United Kingdom. Upon publication of this Announcement, this information is now considered to be in the public domain.

Jaywing plc
("Jaywing" or "the Company")

Increase in Loan Facility

7 October 2024

Jaywing Plc (AIM: JWNG), the marketing and data science business specialising in integrated marketing and risk and data consulting announces an increase in its Loan Facility.

As announced on 30 September 2024 the company recently entered discussions with its two lenders, DSC Investment Holdings Limited and Lombard Odier Asset Management (Europe) Limited*, both of which are represented on the Board of Jaywing, regarding increasing the existing facility it has in place with them.

The Company announces that it has increased its existing loan facility ("the Loan Facility") with the Company's two lenders, DSC Investment Holdings Limited and Lombard Odier Asset Management (Europe) Limited* (jointly, "the Lenders") by £1,133,000, which includes an arrangement fee of £33,000 payable to the Lenders, taking the total facility to £11,929,500. The Company will draw the funds immediately and use them for working capital purposes.

Related party transaction

The additional capital being lent by the Lenders is being provided on the same terms as the existing Loan Facility. As each of the Lenders, being DSC Investment Holdings Limited ("DSC" and Lombard Odier Asset Management (Europe) Limited ("Lombard Odier"), are considered related parties because of their respective shareholdings in the Company, the provision of this capital by entities associated with each of them is deemed to comprise related party transactions for the purposes of Rule 13 of the AIM Rules for Companies. The Independent Director (being Christopher Hughes) considers, having consulted with the Company's nominated adviser, SPARK Advisory Partners Limited, that the terms of the transaction are fair and reasonable insofar as the Company's shareholders are concerned.

*acting in its capacity as discretionary investment manager or sub-adviser for and on behalf of certain funds and accounts managed by it and/or as agent of Lombard Odier Asset Management (USA) Corp (LOAM USA) acting in its capacity as discretionary investment manager for and on behalf of certain funds and accounts managed by it ("Lombard Odier").

-Ends-

For any further enquiries, please contact:

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