

### Transactions in own shares

Future plc (the Company) (LSE: FUTR) announces today it has purchased the following number of its ordinary shares of 15 pence each through J.P. Morgan Securities plc.

Date of purchase:	4 October 2024
Aggregate number of ordinary shares purchased:	5,089
Lowest price paid per share:	989.0000
Highest price paid per share:	989.0000
Average price paid per share:	989.0000

The Company intends to cancel the purchased shares.

Since 22 May 2024, the Company has purchased 3,380,662 shares at a cost (including dealing and associated costs) of £35,534,254.68.

Following the above transaction, the Company holds zero of its ordinary shares in treasury and has 111,823,238 ordinary shares in issue.

The table below contains detailed information about the purchases made as part of the buyback programme.

#### Schedule of Purchases

Shares purchased:	Ordinary Shares of 15p each (ISIN: GB00BYZN9041)
Date of purchases:	4 October 2024
Investment firm:	J.P. Morgan Securities plc

#### Aggregate information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	989.0000	1,598	989.0000	989.0000
CHI-X Europe	989.0000	677	989.0000	989.0000
Turquoise	989.0000	510	989.0000	989.0000
BATS Europe	989.0000	809	989.0000	989.0000
Aquis Stock Exchange	989.0000	1,495	989.0000	989.0000

#### Individual transactions:

Transaction Time	Number of shares purchased	Transaction price per share (pence)	Venue	Transaction reference number
04-Oct-2024 11:52:20	83	989.0000	XLON	07002070000004414-E0KSMzdNRBRc20241004
04-Oct-2024 11:52:20	86	989.0000	XLON	07002070000020273-E0KSMzdNRBRW20241004
04-Oct-2024 11:52:20	69	989.0000	XLON	05002050000004386-E0KSMzdNRBRc20241004
04-Oct-2024 11:52:20	160	989.0000	XLON	05002050000004462-E0KSMzdNRBRg20241004
04-Oct-2024 11:52:20	130	989.0000	AQXE	0616B5520920241004
04-Oct-2024 11:52:20	97	989.0000	AQXE	0616B5521020241004
04-Oct-2024 11:52:20	52	989.0000	XLON	05002050000003529-E0KSMzdNRBRa20241004
04-Oct-2024 11:52:20	116	989.0000	TRQX	08252082500050031-E0KSMzb2FExa20241004
04-Oct-2024 11:52:20	194	989.0000	CHIX	08472084700052512-110001CJY20241004
04-Oct-2024 11:52:20	41	989.0000	XLON	05002050000003529-E0KSMzdNRBRy20241004
04-Oct-2024 11:52:20	209	989.0000	AQXE	0841B5521120241004
04-Oct-2024 11:52:20	165	989.0000	CHIX	06222062200004391-110001CJX20241004
04-Oct-2024 11:52:20	210	989.0000	BATE	08462084600034201-10000VFP20241004
04-Oct-2024 11:52:20	162	989.0000	BATE	06212062100034681-10000VFQ20241004
04-Oct-2024 11:52:20	168	989.0000	TRQX	06002060000048469-E0KSMzb2FExc20241004
04-Oct-2024 11:52:20	226	989.0000	TRQX	08252082500047604-E0KSMzb2FExY20241004

04-Oct-2024 11:52:20	189	989.0000	XLON	0700207000004492-EOKSMzdNRBri20241004
04-Oct-2024 11:52:20	211	989.0000	BATE	06212062100033467-10000VFO20241004
04-Oct-2024 11:52:20	97	989.0000	AQXE	0841B5521220241004
04-Oct-2024 12:00:03	165	989.0000	XLON	05002050000019889-EOKSMzdNRG4f20241004
04-Oct-2024 12:00:03	173	989.0000	XLON	07002070000020317-EOKSMzdNRG4d20241004
04-Oct-2024 12:00:03	71	989.0000	XLON	07002070000020378-EOKSMzdNRG4i20241004
04-Oct-2024 12:00:03	173	989.0000	XLON	07002070000020336-EOKSMzdNRG4h20241004
04-Oct-2024 12:00:03	310	989.0000	XLON	07002070000020395-EOKSMzdNRG4n20241004
04-Oct-2024 12:42:54	5	989.0000	AQXE	0841B6647120241004
04-Oct-2024 12:56:32	195	989.0000	AQXE	0841B6900520241004
04-Oct-2024 12:56:32	188	989.0000	AQXE	0616B6900620241004
04-Oct-2024 13:04:06	276	989.0000	AQXE	0616B7043420241004
04-Oct-2024 13:04:06	119	989.0000	AQXE	0616B7043520241004
04-Oct-2024 13:05:54	6	989.0000	AQXE	0841B7075420241004
04-Oct-2024 13:12:42	226	989.0000	BATE	08462084600046031-100013K520241004
04-Oct-2024 13:14:19	318	989.0000	CHIX	08472084700070277-110001Q7U20241004
04-Oct-2024 13:21:08	6	989.0000	AQXE	0841B7377520241004
04-Oct-2024 13:24:18	6	989.0000	AQXE	0841B7448620241004
04-Oct-2024 13:27:50	161	989.0000	AQXE	0841B7511120241004
04-Oct-2024 13:28:58	18	989.0000	XLON	07002070000020395-EOKSMzdNS5hq20241004
04-Oct-2024 13:28:58	8	989.0000	XLON	07002070000020395-EOKSMzdNS5hv20241004

Enquiries:

David Bateson

General Counsel and Company Secretary

Future plc

Tel: 01225 442244

Legal Entity Identifier (LEI): 213800K2581YRLEXV353

About Future

We are the platform for creating and distributing trusted, specialist content, to build engaged and valuable global communities. We operate c.230 brands in diversified content verticals, with multiple market leading positions and three core monetisation frameworks: advertising, eCommerce affiliate and direct consumer monetisation (subscriptions and newstrade magazine sale). Our content is published and distributed through a range of formats including websites, email newsletters, videos, magazines and live events. The successful execution of our strategy is focused on three pillars: grow engaged audience, diversify and grow revenue per user and optimise the portfolio.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@seg.com](mailto:rns@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSQZLFBZBLEFBB