## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)<sup>i</sup>

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached <sup>ii</sup> :			Revolution Beauty Group PLC GB00BP7L1T61			
<b>1b. Please indicate if the issuer is a non-UK issuer</b> (please mark with an "X" if appropriate)						
2. Reason for the no	<b>tification</b> (please mark	the appropriate	box or b	poxes with an "X")		
An acquisition or disposal of voting rights						Х
An acquisition or dis	posal of financial inst	ruments				
An event changing t	he breakdown of votir	ng rights				
Other (please speci	fy) <sup>iii</sup> :					
3. Details of person	subject to the notifica	tion obligatio	י <sup>i</sup> ∨			
Name			UBS Group AG - Investment Bank & Global Wealth Management			
City and country of registered office (if applicable)			Zürich Switzerland			
4. Full name of shar	reholder(s) (if different fi	rom 3.) <sup>v</sup>				
Name			UBS AG			
City and country of registered office (if applicable)			London, United Kingdom			
5. Date on which the threshold was crossed or reached <sup>vi</sup> :			02 October 2024			
6. Date on which issuer notified (DD/MM/YYYY):			04 October 2024			
7. Total positions of	person(s) subject to th	he notification	obligat	ion		
	% of voting rights attached to shares (total of 8. A)	% of voting i through fina instrumer (total of 8.B 1 2)	ncial nts	Total of both in % (8.A + 8.B)	Total number of voti rights held in issuer + 8.B) <sup>vii</sup>	
Resulting situation on the date on which threshold was crossed or reached	5.989099%	0.000000%		5.989099%	19,118,864	
Position of previous notification (if applicable)	6.569473%	0.000000%		6.569473%		

A: Voting rights attached to shares				
Class/type of	Number of voting rig	ıhts <sup>ix</sup>	% of voting rights	
shares ISIN code (if possible)	Direct (DTR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DIR5.2.1)
GB00BP7L1T61		19,118,864		5.989099%
	40.44	0.004	E 00	00000/

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B 1: Financial Instruments according to DTR5.3.1R (1) (a)				
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>xi</sup>	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
	•	SUBTOTAL 8. B 1		

Type of financial instrument	Expiration date <sup>x</sup>	Exercise/ Conversion Period <sup>Xi</sup>	Physical or cash Settlement <sup>xii</sup>	Number of voting rights	% of voting rights
	I		SUBTOTAL 8.B.2		

<b>9. Information in relation</b> applicable box with an "X")	to the person subject to the	notification obligation (plea	se mark the	
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not				
control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer Xiii				
<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity				
(please add additional rows as necessary) XIV				
Name <sup>XV</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equ is higher than the not threshold	
UBS Group AG				
UBS AG	5.989099%		5.989099%	

10. In case of proxy voting, please identify:		
Name of the proxy holder		
The number and % of voting rights held		
The date until which the voting rights will be held		

11. Additional information <sup>xvi</sup>			

Place of completion	Zurich, Switzerland
Date of completion	04.10.2024

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