

8 October 2024

**Ramsdens Holdings PLC**

**("Ramsdens", the Group, or the "Company")**

**Director/PDMR Shareholding**

Ramsdens Holdings PLC, the diversified financial services provider and retailer, announces that on 4 October 2024 Andrew Meehan, Non-Executive Chairman, and his spouse, Susan Meehan, sold 100,000 and 25,000 ordinary shares in the Company, respectively at an average price of 216.8 pence per share for retirement planning reasons.

Following the sale, Andrew Meehan has a notifiable interest in 192,320 ordinary shares in the Company, representing 0.60% of the issued ordinary share capital.

**DEALING NOTIFICATION FORM FOR USE BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND THEIR CLOSELY ASSOCIATED PERSONS**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Andrew Meehan and Susan Meehan				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Andrew Meehan: Non-Executive Chairman Susan Meehan: PCA - Andrew Meehan's spouse				
b)	Initial notification /Amendment	Initial Notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Name: Ramsdens Holdings PLC				
b)	LEI	LEI: 21380090AUOROKMFPK95				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	Description of the financial instrument, type of instrument: Ordinary shares of 1p each.				
	Identification code	Identification code: GB00BDR6V192				
b)	Nature of the transaction	Sale of shares by PDMR Andrew Meehan and his PCA, Susan Meehan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>216.8</td> <td>125,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	216.8	125,000
Price(s)	Volume(s)					
216.8	125,000					
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>216.8</td> <td>125,000</td> </tr> </tbody> </table> <p>- Aggregated volume - Price</p>	Price(s)	Volume(s)	216.8	125,000
Price(s)	Volume(s)					
216.8	125,000					
e)	Date of the transaction	4 October 2024				
f)	Place of the transaction	London Stock Exchange				

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**About Ramsdens**

Ramsdens is a growing, diversified, financial services provider and retailer, operating in the four core business segments of foreign currency exchange, pawnbroking loans, precious metals buying and selling and retailing of second hand and new jewellery.

Ramsdens does not offer unsecured high-cost short term credit.

Headquartered in Middlesbrough, the Group operates from 169 stores within the UK (including 1 franchised stores) and has a growing online presence.

Ramsdens is fully FCA authorised for its pawnbroking and credit broking activities.

[www.ramsdensplc.com](http://www.ramsdensplc.com)

[www.ramsdensforcash.co.uk](http://www.ramsdensforcash.co.uk)

[www.ramsdensjewellery.co.uk](http://www.ramsdensjewellery.co.uk)

[www.ramsdenscurrency.co.uk](http://www.ramsdenscurrency.co.uk)

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