

08 October 2024

Norman Broadbent plc
("Norman Broadbent" or the "Company")

Director/PDMR shareholding

Norman Broadbent (AIM: NBB), a leading Executive Search and Interim Management firm, announces that it has been notified that on 7th October 2024: -

- Mehr Malik, Chief Financial Officer of the Company, purchased 88,440 ordinary shares of 1p each in the Company ("Ordinary Shares") at a price of 5.64p per share.
- Kevin Davidson, Chief Executive Officer of the Company, purchased 87,817 Ordinary Shares at a price of 5.68p per share.
- Kate Kempster a connected person to Jonathan Kempster, a Non-Executive Director of the Company, purchased 131,578 Ordinary Shares at a price of 5.70p per share.
- Peter Searle, Non-Executive Chair of the Company, purchased 85,550 Ordinary Shares at a price of 5.619p per share.

Following these purchases:-

- Mehr Malik is beneficially interested in 246,790 Ordinary Shares representing approximately 0.37 per cent. of the Company's issued share capital.
- Kevin Davidson is beneficially interested in 536,917 Ordinary Shares representing approximately 0.80 per cent. of the Company's issued share capital.
- Kate Kempster a connected person to Jonathan Kempster is beneficially interested in 294,648 Ordinary Shares representing approximately 0.44 per cent. of the Company's issued share capital.
- Peter Searle is beneficially interested in 3,914,742 Ordinary Shares representing approximately 5.85 per cent. of the Company's issued share capital.

Contacts:

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Director/PDMR shareholding

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Mehr Malik
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/ Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

	Section member			
a)	Name	Norman Broadbent PLC		
b)	LEI	213800E5YN5TA934XA23		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1p each GB00B3VF4Y66		
b)	Nature of the transaction	Purchase of shares for cash		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		5.64p	88,440	
d)	Aggregated information - Aggregated volume - Price - Total	Purchase of 88,440 Ordinary Shares of 1 pence each 5.64p £4,988.02		
e)	Date of the transaction	07 October 2024		
f)	Place of the transaction	London Stock Exchange, AIM		

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Kevin Davidson		
2	Reason for the notification			
a)	Position/status	Chief Executive Officer		
b)	Initial notification/ Amendment	Initial		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Norman Broadbent PLC		
b)	LEI	213800E5YN5TA934XA23		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1p each GB00B3VF4Y66		
b)	Nature of the transaction	Purchase of shares for cash		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		5.68p	87,817	
d)	Aggregated information	Purchase of 87,817 Ordinary Shares of 1 pence each		

	- Aggregated volume	Purchase of 87,817 Ordinary Shares of 1 pence each
	- Price	5.68p
	- Total	£4,988.01
e)	Date of the transaction	07 October 2024
f)	Place of the transaction	London Stock Exchange, AIM

Director/PDMR shareholding

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Kate Kempster	
2	Reason for the notification		
a)	Position/status	Connected Person to Jon Kempster Non-Executive Director	
b)	Initial notification/ Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Norman Broadbent PLC	
b)	LEI	213800E5YN5TA934XA23	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1p each GB00B3VF4Y66	
b)	Nature of the transaction	Purchase of shares for cash	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		5.70p	131,578
d)	Aggregated information - Aggregated volume - Price - Total	Purchase of 131,578 Ordinary Shares of 1 pence each 5.70p £7,499.95	
e)	Date of the transaction	07 October 2024	
f)	Place of the transaction	London Stock Exchange, AIM	

Director/PDMR shareholding

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Peter Searle

a)	Name	Peter Seattie		
2	Reason for the notification			
a)	Position/status	Non-Executive Director		
b)	Initial notification/ Amendment	Initial		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Norman Broadbent PLC		
b)	LEI	213800E5YN5TA934XA23		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1p each GB00B3VF4Y66		
b)	Nature of the transaction	Purchase of shares for cash		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		5.619p	85,550	
d)	Aggregated information - Aggregated volume - Price - Total	Purchase of 85,550 Ordinary Shares of 1 pence each 5.619p £4,807.91		
e)	Date of the transaction	07 October 2024		
f)	Place of the transaction	London Stock Exchange, AIM		

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