RNS Number: 4365H McBride PLC 08 October 2024

8 October 2024

## $Notification\ and\ public\ disclosure\ of\ the\ vesting\ of\ LTIP\ and\ RSU\ Awards\ to\ Persons\ Discharging\ Managerial\ Responsibilities\ ("PDMR")$

McBride plc confirms that on 7 October 2024 awards over ordinary shares of £0.10 each in McBride plc (each a **Share**) vested under the terms of the McBride plc 2014 Long-Term Incentive Plan (**2014 LTIP**) and the McBride plc 2020 Restricted Share Unit Plan (**RSU**) to Marielle Claudon as detailed below and that on 8 October 2024 she sold the Shares detailed below to pay tax:

Name	2014 LTIP Award over Shares		Tax	No. of Shares held in McBride plc after the Vesting of the Awards and Sale of Shares
Marielle Claudon	59,489	23,796	39,219	114,566

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")		
a)	Name	Marielle Claudon	
2.	Reason for the notification		
b)	Position/Status	Divisional Managing Director	
c)	Initial notification/amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	McBride plc	
b)	LEI	213800HX7FMPA2CIEF02	
4.	Details of the transaction(s)  Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iy) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10p each	
	Identification Code	GB0005746358	
b)	Nature of the transaction	Vesting of a conditional award of shares under the Company's 2014 Long-Term Incentive Plan	
c)	Price(s) and volume(s)		
		Price(s)         Volume(s)           Nil         59,489	
d)	Aggregated information	N/A - single transaction	
	Aggregated volume		
	Price		
e)	Date of the transaction	7 October 2024	
f)	Place of transaction	Outside of a trading venue	

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a)	Description of the financial instrument, type of instrument	Ordinary shares of 10p each	
	Identification Code	GB0005746358	
b)	Nature of the transaction	Vesting of a conditional award of shares under the Company's 2020 Restricted Share Unit Plan	
c)	Price(s) and volume(s)		
		Price(s) Volume(s)	
		Nil 23,796	
d)	Aggregated information	N/A - single transaction	
	Aggregated volume	-	
	Price		
e)	Date of the transaction	7 October 2024	
f)	Place of transaction	Outside of a trading venue	

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a)	Name	Marielle Claudon	
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a)	Name	McBride plc	
b)	LEI	213800HX7FMPA2CIEF02	
4.	Details of the transaction(s)  Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10p each	

	Identification Code	GB0005746358	
b)	Nature of the transaction	Sale of Shares	
c)	Price(s) and volume(s)	Price(s)         Volume(s)           £1.145         39,219	
d)	Aggregated information Aggregated volume Price	N/A - single transaction	
e)	Date of the transaction	8 October 2024	
f)	Place of transaction	London Stock Exchange	

For further information, please contact:

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Chris Smith, Chief Executive Officer Mark Strickland, Chief Financial Officer

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Hannah Scott Vivian Lai

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