RNS Number: 5826H Bank of Montreal 09 October 2024

FORM 8.3

PUBLIC OPENING POSITION DISCLOSURE/DEALING DISCLOSURE BY A PERSON WITH INTERESTS IN RELEVANT SECURITIES REPRESENTING 1% OR MORE Rule 8.3 of the Takeover Code (the "Code")

1. KEY INFORMATION

| (a) Full name of discloser: | BANK OF MONTREAL |
|--|------------------|
| (b) Owner or controller of interests and short | |
| positions disclosed, if different from 1(a): | |
| The naming of nominee or vehicle companies is | |
| insufficient. For a trust, the trustee(s), settlor and | |
| beneficiaries must be named. | |
| (c) Name of offeror/offeree in relation to whose | Ascential PLC |
| relevant securities this form relates: | |
| Use a separate form for each offeror/offeree | |
| (d) If an exempt fund manager connected with an | |
| offeror/offeree, state this and specify identity of | |
| offeror/offeree: | |
| (e) Date position held/dealing undertaken: | 08/10/2024 |
| For an opening position disclosure, state the latest | |
| practicable date prior to the disclosure | |
| (f) In addition to the company in 1(c) above, is the | N/A |
| discloser making disclosures in respect of any | |
| other party to the offer? | |
| If it is a cash offer or possible cash offer, state | |
| "N/A" | |

2. POSITIONS OF THE PERSON MAKING THE DISCLOSURE

If there are positions or rights to subscribe to disclose in more than one class of relevant securities of the offeror or offeree named in 1(c), copy table 2(a) or (b) (as appropriate) for each additional class of relevant security.

(a) Interests and short positions in the relevant securities of the offeror or offeree to which the disclosure relates following the dealing (if any)

| Class of relevant security: | 1.7p Ordinary | | | |
|--|---------------|------|----------------|------|
| | Interests | | Short position | ons |
| | Number | % | Number | % |
| (1) Relevant securities owned and/or controlled: | 9,014,250 | 4.40 | 0 | 0.00 |
| (2) Cash-settled derivatives: | 0 | 0.00 | 0 | 0.00 |
| (3) Stock-settled derivatives (including options) and agreements to purchase/sell: | 0 | 0.00 | 0 | 0.00 |
| TOTAL: | 9,014,250 | 4.40 | 0 | 0.00 |

All interests and all short positions should be disclosed.

Details of any open stock-settled derivative positions (including traded options), or agreements to purchase or sell relevant securities, should be given on a Supplemental Form 8 (Open Positions).

(b) Rights to subscribe for new securities (including directors' and other employee options)

| Class of relevant security in relation to which subscription right exists: | |
|--|--|
| Details, including nature of the rights | |

3. DEALINGS (IF ANY) BY THE PERSON MAKING THE DISCLOSURE

Where there have been dealings in more than one class of relevant securities of the offeror or offeree named in 1(c), copy table 3(a), (b), (c) or (d) (as appropriate) for each additional class of relevant security dealt in.

The currency of all prices and other monetary amounts should be stated.

(a) Purchases and sales

| Class of relevant security | Purchase/sale | Number of securities | Price per unit |
|----------------------------|---------------|-------------------------|----------------|
| 1.7p Ordinary | Purchase | 6,808,497 | GBP 5.672835 |

(b) Cash-settled derivative transactions

| Class of relevant | Product | Nature of dealing | Number of | Price per unit |
|-------------------|-------------|-----------------------------------|------------|----------------|
| security | description | e.g. opening/closing a long/short | reference | |
| | e.g. CFD | position, increasing/reducing a | securities | |
| | | long/short position | | |

(c) Stock-settled derivative transactions (including options)

(i) Writing, selling, purchasing or varying

| ſ | Class of | Product | Writing, | Number of | Exercise | Type | Expiry | Option |
|---|----------|-------------|--------------|------------|-----------|-----------|--------|----------|
| | relevant | description | purchasing, | securities | price per | e.g. | date | money |
| | security | e.g. call | selling, | to which | unit | American, | | paid/ |
| | _ | option | varying etc. | option | | European | | received |
| L | | | | relates | | etc. | | per unit |

(ii) Exercise

| Class of relevant security | Product description e.g. call option | Exercising/ exercised against | Number of securities | Exercise price per unit |
|----------------------------|--|-------------------------------------|-------------------------|-------------------------|
| | | | | |

(d) Other dealings (including subscribing for new securities)

| Class of relevant security | Nature of dealing e.g. subscription, conversion | Details | Price per unit (if applicable) |
|----------------------------|---|---------|--------------------------------|
| | | | |

4. OTHER INFORMATION

(a) Indemnity and other dealing arrangements

Details of any indemnity or option arrangement, or any agreement or understanding, formal or informal, relating to relevant securities which may be an inducement to deal or refrain from dealing entered into by the person making the disclosure and any party to the offer or any person acting in concert with a party to the offer:

Irrevocable commitments and letters of intent should not be included. If there are no such agreements, arrangements or understandings, state "none"

None

(b) Agreements, arrangements or understandings relating to options or derivatives

| (i) the voting rights of any relevant securities under any option; or (ii) the voting rights or future acquisition or disposal of any relevant securities to which any derivative is referenced: |
|---|
| If there are no such agreements, arrangements or understandings, state "none" |
| None |

(c) Attachments

| Is a Supplemental Form 8 (Open Positions) attached? | NO |
|---|----|
| | |

| Date of disclosure: | 09/10/2024 |
|---------------------|-------------------|
| Contact name: | Andrew Manchester |
| Telephone number: | 020 7862 0823 |

Public disclosures under Rule 8 of the Code must be made to a Regulatory Information Service.

The Panel's Market Surveillance Unit is available for consultation in relation to the Code's disclosure requirements on +44 (0)20 7638 0129.

The Code can be viewed on the Panel's website at www.thetakeoverpanel.org.uk.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact msc.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

RETMLBTTMTAMBII