

9 October 2024

## FDM GROUP (HOLDINGS) PLC

### Director/PDMR Shareholding

FDM Group (Holdings) Plc (the "**Company**" or "**FDM**"), a global professional services provider with a focus on Information Technology, announces that on 9 October 2024, Roderick Flavell (CEO), Sheila Flavell (COO), Michael McLaren (CFO) and Mark Heather (Group Governance Director and Company Secretary) acquired ordinary shares in the Company ("**Shares**") from FDM's Employee Benefit Trust, pursuant to the FDM Buy-As-You-Earn Plan, as follows:

Name	Number of Shares acquired	Price per Share
Roderick Flavell	255	£3.91
Sheila Flavell	255	£3.91
Michael McLaren	127	£3.91
Mark Heather	191	£3.91

Mr Flavell, Mrs Flavell, Mr McLaren and Mr Heather will be entitled to acquire Matching Shares in respect of these purchases, subject to their retention of the purchased shares and continued employment.

The notification below provides further information about these transactions.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>																
(a)	Name	(i) Roderick Flavell (ii) Sheila Flavell (iii) Michael McLaren (iv) Mark Heather															
<b>2</b>	<b>Reason for the notification</b>																
(a)	Position/Status	(i) Chief Executive Officer (ii) Chief Operating Officer (iii) Chief Finance Officer (iv) Group Governance Director and Company Secretary															
(b)	Initial notification / Amendment	Initial notification															
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>																
(a)	Name	FDM Group (Holdings) Plc															
(b)	LEI	213800YR62D7GUZLMZ71															
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>																
(a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.01 each															
	Identification Code	ISIN: GB00BLWDVP51															
(b)	Nature of the transaction	Acquisition of ordinary shares of £0.01 each in the Company pursuant to the Company's Buy-As-You-Earn Plan.															
(c)	Price(s) and volume(s)	<table> <tr> <th>Name</th><th>Price</th><th>Volume</th></tr> <tr> <td>(i) Roderick Flavell</td><td>£3.91</td><td>255</td></tr> <tr> <td>(ii) Sheila Flavell</td><td>£3.91</td><td>255</td></tr> <tr> <td>(iii) Michael McLaren</td><td>£3.91</td><td>127</td></tr> <tr> <td>(iv) Mark Heather</td><td>£3.91</td><td>191</td></tr> </table>	Name	Price	Volume	(i) Roderick Flavell	£3.91	255	(ii) Sheila Flavell	£3.91	255	(iii) Michael McLaren	£3.91	127	(iv) Mark Heather	£3.91	191
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(ii) Sheila Flavell	£3.91	255															
(iii) Michael McLaren	£3.91	127															
(iv) Mark Heather	£3.91	191															
(d)	Aggregated Information - Aggregated Volume	As above.															

	- Price	
(e)	Date of the Transaction	9 October 2024
(f)	Place of the Transaction	Outside a trading venue

#### Contacts

Mark Heather, Company Secretary

020 3056 8240

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