

10 October 2024

Cake Box Holdings plc
("Cake Box" or the "Company")

Notice of Half Year Results

Cake Box Holdings plc (AIM: CBOX), the UK's largest retailer of fresh cream celebration cakes gives notice that it will be announcing its half year results for the six months ended 30 September 2024 on 12 November 2024.

Analyst presentation

Sukh Chamdal, Chief Executive Officer, and Michael Botha, Chief Financial Officer, will be hosting a presentation for analysts at 9.30am GMT on 12 November 2024 at the offices of Gracechurch Group, 48 Gracechurch Street, London, EC3V 0EJ. To register to attend, please contact: rebeccascott@gracechurchpr.com.

Investor presentation

Additionally, Cake Box will provide a live presentation relating to the Company's results via the Investor Meet Company platform on Thursday, 14 November 2024 at 17.00 GMT. The presentation is open to all existing and potential shareholders and registration can be completed via the following link:

<https://www.investormeetcompany.com/cake-box-holdings-plc/register-investor>

Questions can be submitted pre-event via the Investor Meet Company dashboard up until 9:00am GMT the day before the meeting or at any time during the live presentation. Investors who already follow Cake Box on the Investor Meet Company platform will automatically be invited.

For further information, please contact:

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