

10 October 2024

**Cake Box Holdings plc**  
("Cake Box" or the "Company")

**Notice of Half Year Results**

Cake Box Holdings plc (AIM: CBOX), the UK's largest retailer of fresh cream celebration cakes gives notice that it will be announcing its half year results for the six months ended 30 September 2024 on 12 November 2024.

**Analyst presentation**

Sukh Chamdal, Chief Executive Officer, and Michael Botha, Chief Financial Officer, will be hosting a presentation for analysts at 9.30am GMT on 12 November 2024 at the offices of Gracechurch Group, 48 Gracechurch Street, London, EC3V 0EJ. To register to attend, please contact: [rebeccascott@gracechurchpr.com](mailto:rebeccascott@gracechurchpr.com).

**Investor presentation**

Additionally, Cake Box will provide a live presentation relating to the Company's results via the Investor Meet Company platform on Thursday, 14 November 2024 at 17.00 GMT. The presentation is open to all existing and potential shareholders and registration can be completed via the following link:

<https://www.investormeetcompany.com/cake-box-holdings-plc/register-investor>

Questions can be submitted pre-event via the Investor Meet Company dashboard up until 9:00am GMT the day before the meeting or at any time during the live presentation. Investors who already follow Cake Box on the Investor Meet Company platform will automatically be invited.

**For further information, please contact:**

**Cake Box Holdings plc**  
Sukh Chamdal, CEO  
Michael Botha, CFO

+44 (0) 20 4582 3500

**Shore Capital**  
Stephane Auton  
Patrick Castle  
Rachel Goldstein  
Fiona Conroy - Corporate Broking

+44 (0) 20 7408 4090

**Gracechurch Group**  
Harry Chathli  
Alexis Gore

+44 (0) 20 4582 3500  
[cakebox@gracechurchpr.com](mailto:cakebox@gracechurchpr.com)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NORVKLFBZBLFFBX