RNS Number: 7876H Revel Collective PLC (The) 11 October 2024

Revolution Bars Group plc (LSE:RBG)

Name Change

The Board of Revolution Bars Group plc (the "Group"), a leading operator of over 60 premium pubs and bars, trading mainly under the Revolucion de Cuba, Revolution and Peach Pub brands has decided that a change of name would reflect better the make-up of the Group as it is today. The Board is pleased therefore to announce that the Group's name has today changed to "The Revel Collective Plc" and its TIDM will change to "TRC" effective 14 October. Alongside the change of name, the Group's website containing the information required by AIM Rule 26 will be updated to www.therevelcollective.com, and a further announcement will be made in due course once complete.

Trading in the Group's shares under the new company name will become effective at 8am today and under the new TIDM 8am on Monday 14 October 2024. The Company's ISIN and SEDOL remain unchanged.

Shareholders are unaffected by the change of name and existing share certificates should be retained and remain valid. Any new share certificates issued will bear the name The Revel Collective Plc.

Rob Pitcher, Chief Executive Officer of the Group, commented:

"The change of name to The Revel Collective signals a fresh start and better reflects the businesses and brands within the Group today which includes Peach Pubs and Founders & Co. Change is good, and always provides opportunity, especially now from the firmer platform from which the Group is operating. Importantly, for our people it provides a new dawn and stability from the uncertainty which our restructuring caused. I am excited to be putting the new plans into action and to be beginning a new era in our journey where we can focus on our team and our guests, growing the business and delivering positive value for all stakeholders."

The Revel Collective plc

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