

For Immediate Release

11 October 2024

**Naked Wines plc
(the "Company")**

Director/PDMR Shareholding

The Board of Naked Wines announces that Eschler Global Fund SPC - Colebrooke Opportunities Fund SP, a person closely associated with Jack Pailing, a Non-Executive Director of the Company, has purchased 100,000 ordinary shares of 7.5 pence each in the Company ("Ordinary Shares").

Following the sale and purchase of shares, Mr. Pailing's beneficial interest in the Company and that of persons closely associated with him is 823,654 Ordinary Shares representing approximately 1.11% of the issued share capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

DIRECTOR/PDMR SHAREHOLDING

1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Eschler Global Fund SPC - Colebrooke Opportunities Fund SP										
2	Reason for the notification											
a)	Position/Status	Person closely associated with Jack Pailing, Non-Executive Director										
b)	Initial Notification/Amendment	Initial Notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Naked Wines plc										
b)	LEI	213800IYPFIRRQQE9R62										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument	Ordinary shares of 7.5p										
	Identification code	GB00B021F836										
b)	Nature of the transaction	Purchase of Ordinary Shares										
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price</td><td>Volume(s)</td></tr><tr><td>(1)</td><td>£0.591381</td><td>29,831</td></tr><tr><td>(2)</td><td>£0.584594</td><td>70,169</td></tr></table>			Price	Volume(s)	(1)	£0.591381	29,831	(2)	£0.584594	70,169
	Price	Volume(s)										
(1)	£0.591381	29,831										
(2)	£0.584594	70,169										
d)	Aggregate information											
	Aggregated volume	100,000 Ordinary Shares										
	Aggregated Price	£58,661.86										
e)	Date of transaction	9 October 2024										
f)	Place of transaction	London Stock Exchange (XLON): AIM										

For further information, please contact:

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