

11 October 2024

Norman Broadbent plc
("Norman Broadbent" or the "Company")

Director/PDMR shareholding

Norman Broadbent (AIM: NBB), a leading Executive Search and Interim Management firm, announces that it has been notified that earlier today, Devyani Vaishampayan, a Non-Executive Director of the Company, purchased 85,000 Ordinary Shares at a price of 5.75p per share.

Following this purchase, Devyani Vaishampayan is beneficially interested in 85,000 Ordinary Shares representing approximately 0.13 per cent. of the Company's issued share capital.

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NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Devyani Vaishampayan	
2	Reason for the notification		
a)	Position/status	Non-Executive Director	
b)	Initial notification/ Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Norman Broadbent PLC	
b)	LEI	213800E5YN5TA934XA23	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1p each GB00B3VF4Y66	
b)	Nature of the transaction	Purchase of shares for cash	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		5.75p	85,000

d)	Aggregated information - Aggregated volume - Price - Total	Purchase of 85,000 Ordinary Shares of 1 pence each 5.75p £4,887.50
e)	Date of the transaction	11 October 2024
f)	Place of the transaction	London Stock Exchange, AIM

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