

Dr. Martens plc (the 'Company')

Director/PDMR Shareholding

Notification of Transactions by Directors/Persons Discharging Managerial Responsibility

The Company announces that it was notified on 15 October 2024 of the following transactions in the Company's Ordinary 1p shares undertaken by directors / persons discharging managerial responsibility ('PDMRs') under the Company's Share Incentive Plan ('SIP').

The SIP is an HMRC approved, all-employee scheme under which participating employees are able to purchase shares in the Company from monthly salary ('Partnership Shares') and receive allocations of free 'Matching Shares', awarded at a rate of one Matching Share for every one Partnership Share purchased by a participating employee, from the Company.

On 11 October 2024, the following directors / PDMRs acquired Partnership Shares as a result of their participation in the SIP at a price of 54.9119 pence per share and were granted an allocation of Matching Shares (for no consideration) in the quantity set out in the table below:

Director / PDMR	Number of Partnership Shares purchased	Number of Matching Shares awarded
Kenny Wilson	273	273
Giles Wilson	273	273

The relevant notifications set out below are provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Kenneth Wilson									
2	Reason for the notification										
a)	Position/status	PDMR (Chief Executive Officer)									
b)	Initial notification/Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Dr. Martens plc									
b)	LEI	213800QPT8YM6NQZPH28									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of GBP 0.01 ISIN: GB00BL6NGV24									
b)	Nature of the transaction	1. Purchase of Partnership Shares under the SIP 2. Award of Matching Shares under the SIP									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1.</td><td>54.9119p</td><td>273</td></tr> <tr> <td>2.</td><td>Nil</td><td>273</td></tr> </tbody> </table>		Price(s)	Volume(s)	1.	54.9119p	273	2.	Nil	273
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1.	54.9119p	273									
2.	Nil	273									
d)	Aggregated information - Aggregated volume - Price - Aggregated volume - Price	1. Partnership shares 273 54.9119p 2. Matching shares 273 Nil									
e)	Date of the transaction	11 October 2024									
f)	Place of the transaction	1. London Stock Exchange (XLON) 2. Outside of a trading venue									

1	Details of the person discharging managerial responsibilities/person closely associated											
a)	Name	Giles Wilson										
2	Reason for the notification											
a)	Position/status	PDMR (Chief Financial Officer)										
b)	Initial notification/Amendment	Initial notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Dr. Martens plc										
b)	LEI	213800QPT8YM6NQZPH28										
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For further information please contact:

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