

16 October 2024

**Keywords Studios plc**  
**("Keywords Studios", "the Company")**

**Block Admission**

The Company announces that an application has been made for a block admission to trading on AIM in respect of 3,590,473 ordinary shares of 1p each ("New Ordinary Shares") in the share capital of the Company (the "Block Admission"). It is expected that the Block Admission will become effective on 21 October 2024.

The New Ordinary Shares will be issued pursuant to the Company's employee share schemes (the "Incentive Schemes"), vest and be exercised with effect from the date of the Court Sanction on 21 October 2024, as follows:

- 1,951,178 LTIP shares in respect of the Company's Long-Term Incentive Plan;
- 1,391,424 RSU shares in respect of the Company's Long-Term Incentive Plan; and
- 247,871 shares in respect of the Company's Share Option Plan.

When issued, the New Ordinary Shares will be credited as fully paid and will rank pari passu with the existing ordinary shares of the Company.

The Block Admission is considered adequate for anticipated exercises of options under the Incentive Schemes for the purposes of fulfilling the obligations set out in the Company's Acquisition Scheme Document published on 29 July 2024.

As at 15 October 2024, the Company's issued share capital consisted of 80,535,010 ordinary shares of 1p each with voting rights. The Company's issued share capital will change as a result of the Block Admission as set out above. The Company does not hold any ordinary shares in Treasury.

**For further information, please contact:**

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**About Keywords Studios ([www.keywordsstudios.com](http://www.keywordsstudios.com))**

Keywords Studios is a global provider of creative and technology-enabled solutions to the video games and entertainment industries. Established in 1998, and now with over 70 facilities in 26 countries strategically located in Asia, Australia, the Americas, and Europe, it provides services across the entire content development life cycle through its Create, Globalize and Engage service lines to a large blue-chip client base across the globe.

Keywords Studios has a strong market position, providing services to 24 of the top 25 most prominent games companies and contributing to over 70% of the 2023 Game Awards winners. Across the games and entertainment industry, clients include Activision Blizzard, Bandai Namco, Bethesda, Electronic Arts, Epic Games, Konami, Microsoft, Netflix, Riot Games, Square Enix, Supercell, TakeTwo, Tencent and Ubisoft. Recent titles worked on include Starfield, Baldur's Gate 3, Diablo IV, Hogwarts Legacy, Elden Ring, Fortnite, Valorant, League of Legends and Clash Royale. Keywords Studios is listed on AIM, the London Stock Exchange regulated market (KWS.L).

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